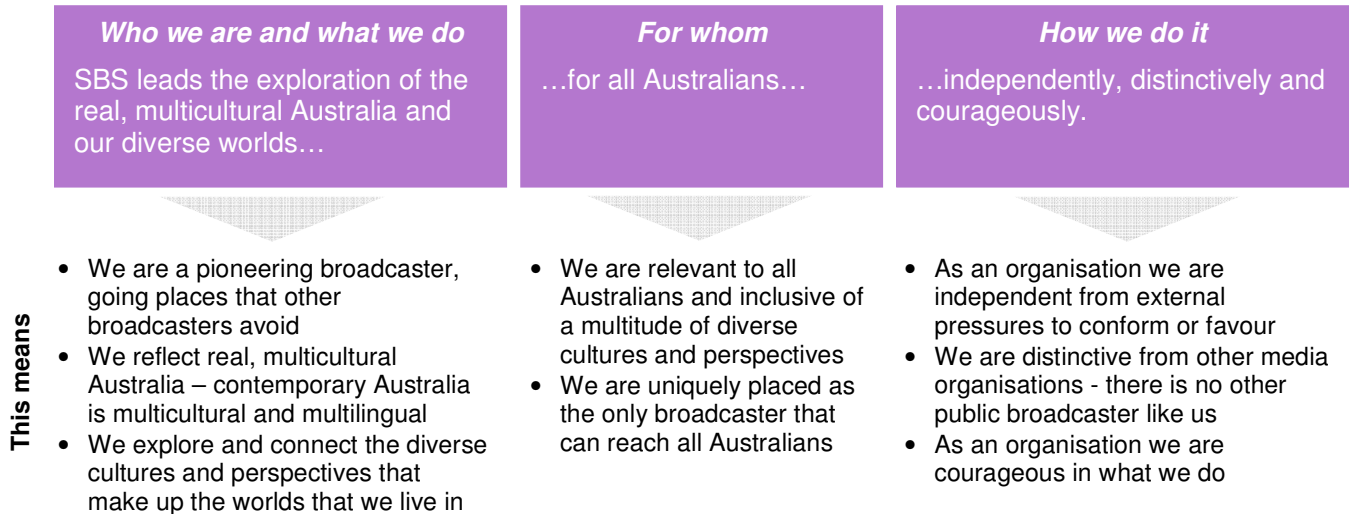


SBS Purpose



SBS Values

	<i>We focus on...</i>			<i>We engage with each other through...</i>		
	Commitment to audience	Making a difference	Curiosity and creativity	Collaboration and open-ness	Professionalism and responsiveness	Honesty, respect, and fairness
This means	<ul style="list-style-type: none"> Delivering to and expanding our audiences' interests Providing services that are relevant and engaging to our audience 	<ul style="list-style-type: none"> Taking actions that contribute to a successful SBS Making a difference to Australia through our collective actions 	<ul style="list-style-type: none"> Seeking, thinking and delivering beyond convention Pursuing new ideas and imaginative solutions that support our shared direction 	<ul style="list-style-type: none"> Encouraging open discussion and constructive debate Working together to grow our enterprise and produce exciting outcomes 	<ul style="list-style-type: none"> Delivering on our commitments Being agile and decisive in making decisions and acting on them Upholding the decisions that are made 	<ul style="list-style-type: none"> Fostering honest, trusting and mutually respectful relationships Being fair, clear and transparent in the way we interact with each other