

SBS Commissioned Content Project Submission Form



SBS invites Australian producers to submit proposals for SBS commissioned programs all year round. Due to our funding arrangements with the Australian Government an Australian Producer must be attached to the project. If you are a filmmaker without broadcast credits, you may wish to discuss your idea with an establish Production Company in the first instance.

Please fill in this form for SBS to process your submission

Project Title

Applicant Name and Contact details (*email and mobile number*)

Title/Role

Production Company Name

Production Company Address and Contact Details



Genre (*Doco/ Food/ Lifestyle/ Entertainment/ Drama/ Comedy*)

Number of Episodes

Length of Episodes

Anticipated Timeslot

Target Audience

One-line Synopsis

Multicultural Aspect



APPLICATION CHECKLIST

Please confirm that you've supplied the information we require to assess your application by checking the boxes below:

Attachments/ Supporting Materials

- Completed Project Submission Form
- Proposal Treatment/ Script *(no more than 5 pages that detail the character/s, events and narrative structure)*
- Synopsis
- Episodic Descriptions
- Project Timeline
- Online Interactive Elements
- Key Personnel
- Budget, Finance Plan, Trailer or Sample Footage *(optional)*

SBS Online Proposal

Producers can maximise the impact and reach of their programs through SBS Online. By thinking of the platform as an additional channel rather than a promotional tool, new audiences can be engaged before, during and after TV broadcast. Producers should include online ideas in all pitches to SBS and ensures their focus is on creating additional content marketing a television program.

For more information please refer to the Online Page.