

Got a podcast idea? Australia's Podcaster of the Year is listening!

The fourth annual call-out for distinctive podcasts in any language is open now! Pitch your podcast to join the growing collection of award-winning SBS podcasts for all Australians, including English language learners and soccer fans.

6 August 2024

Calling all veteran and aspiring podcasters – SBS is looking for more exciting podcasts to share with its national multicultural, multilingual and First Nations audiences.



Join SBS Audio's collection of unique podcasts.

SBS Audio wants to hear your ideas across news, entertainment, society and culture, language, food and more to develop with our experienced team and share with Australia's growing podcast audience.



With a keen eye for new and underrepresented talent, SBS is also seeking podcast ideas for new migrants settling in Australia, adult English language learners, and soccer fans with the upcoming FIFA World Cup 2026™ which will be broadcast exclusively on SBS.

This is the fourth year SBS is inviting podcast pitches from the public which have led to the creation of award-winning series like *Should You Really Eat That?*, *The Idiom*, *Bad Taste* and *My Bilingual Family*.

Acting Director of Audio and Language Content, Pamela Cook, said: "SBS Audio lives and breathes the stories of multicultural, multilingual and First Nations Australia, and we're the perfect home for podcasts that celebrate diversity and bring new voices and talent to the fore.

"We're thrilled that SBS was named Best Publisher at the Australian Podcast Awards 2023 for a second consecutive year and part of that success comes from our open call-out for pitches."

SBS Digital Audio and Podcast Manager, Caroline Gates, said, "We're looking for stories that only SBS is able to tell, which means more distinctive voices and perspectives that connect with our audiences.

"It's been wonderful to see podcast ideas incubated through SBS's annual call-out become award-winning series and even grow into second seasons."

A new season of *My First Year in Australia* with comedian Suraj Kolarkar is available now as well as a second season of *Like Us* featuring three women from different backgrounds discussing their relationship with Australia available from Wednesday 7 August.

Pitches are shortlisted and workshopped with the SBS Audio podcast team before the next stage, which involves creating a pilot episode.

SBS Audio broadcasts in more than 60 languages with a distinctive podcast offering that sees more than 4 million downloads each month.

Pitches can be made through the [online form](#) on the SBS Audio website and close Friday 30 August 2024.

Listen to all of SBS Audio's podcasts on the SBS Audio App, Apple Podcasts, Spotify, LiSTNR and wherever you stream podcasts.

For further information please contact:

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About ***My First Year in Australia***

What is it really like to start calling Australia home? *My First Year in Australia* is an SBS podcast hosted by comedian and actor Suraj Kolarkar. As a youngster he moved Down Under from India and has been obsessed with immigrant stories ever since. Suraj delves into tales from people who have found their feet in Australia, sharing their hilarious first impressions, the highs and lows of life in a new country, and the perils of the Aussie accent. Season 2 features a strong line-up of guests including comedians AJ Lamarque, Urzila Carlson, Tahir Bilgiç, Dilruk Jayasinha, Ting Lim and more. Listen to new episodes each Thursday from August 1.

About ***Like Us***

What do you get when a Japanese-Jewish woman, a Korean woman and a Nigerian-Malawian woman come together to chat about living, working and raising families in Australia? In *Like Us*, Noë Harsel, Anna Yeon and Zione Walker-Nthenda discuss their relationship with Australia and Australia's relationship with them. In Season 2 they interview community advocate and lawyer Nyadol Nyuon, storyteller Mariam Issa, comedian Lizzy Hoo, actor Sohee Park (*Pachinko*) and more. Listen to new episodes each Wednesday from August 7.



SBS acknowledges the Traditional Custodians of Country throughout Australia.

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