

From: [Lopez, Margaret](#)
To: [Clare O'Neil](#)
Cc: [Media Programs](#); s47E
Subject: Consultation request: review of PacificAus TV delivery arrangements [SEC=OFFICIAL]
Date: Tuesday, 15 October 2024 1:51:10 PM
Attachments: [image001.png](#)
[Consultation questions.docx](#)

CAUTION: This email originated from outside of SBS. Do not click links or open attachments unless you recognise the sender and know the content is safe. If you are unsure, please report this using the "**Report Phishing**" button.

OFFICIAL

Dear Clare,

I hope this email finds you well.

Thank you for your involvement to date in the Indo-Pacific Broadcasting Strategy, including your continued engagement to explore the diversification of PacificAus TV programming through content from SBS/NITV.

I am writing to notify you of the department's plan to review the delivery arrangements of PacificAus TV, and seek your response to the attached consultation questions.

Context of the review

As you know, in parallel with development of the [Indo-Pacific Broadcasting Strategy](#), the department and DFAT conducted an [Indo-Pacific Broadcasting Review](#) in 2022-23. Findings from the Indo-Pacific Broadcasting Review informed a series of recommendations intended to maximise Australia's broadcasting investments and opportunities in the Indo-Pacific region.

The review we are conducting relates to Recommendation 10 – for a review of delivery arrangements for PacificAus TV to occur, prior to allocating the final 2 years of funding for delivery of the initiative in 2026 and 2027.

To inform the review, we are undertaking targeted consultation with you, the ABC and Free TV and other key stakeholders, including DFAT and Australia's diplomatic missions in the Indo-Pacific region. Please keep the below consultation information confidential. If you would like to distribute the information further, please seek our consent.

Consultation

We appreciate that SBS has provided feedback on the PacificAus TV initiative in previous years. This feedback will be considered in the review, particularly SBS's submission to the Indo-Pacific Broadcasting Review of January 2023. We would be grateful for any additional information and comments in response to the attached consultation questions by **Monday 4 November 2024**.

I will be in Sydney with the review team on **11-12 November 2024**, and would appreciate the opportunity to meet with you to discuss your response to the consultation questions. Please advise your preferred date/time(s) for this meeting at your earliest convenience, and my team will be in touch to finalise arrangements.

Please reach out if you have any questions.

Thank you,

Margaret Lopez

Assistant Secretary • Media Industry and Sustainability • Media Policy

s47F [@communications.gov.au](#)

Ps47F • M +s47F

GPO Box 594 Canberra, ACT 2601

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

CONNECTING AUSTRALIANS • ENRICHING COMMUNITIES • EMPOWERING REGIONS



*I would like to acknowledge the traditional custodians of this land on which we meet, work and live.
I recognise and respect their continuing connection to the land, waters and communities,
I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.*

OFFICIAL

Disclaimer

This message has been issued by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts. The information transmitted is for the use of the intended recipient only and may contain confidential and/or legally privileged material. Any review, re-transmission, disclosure, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited and may result in severe penalties.

If you have received this e-mail in error, please notify the Department on +61 (2) 6274 7111 and delete all copies of this transmission together with any attachments.

From: s47E
To: s47F @communications.gov.au; s47E s47F Tim Huggins
Cc: s47F
Subject: Background | SBS/Comms/DFAT Indo Pac catch-up
Date: Friday, 16 June 2023 8:49:51 AM
Attachments: [SBS submission - Indo-Pacific Broadcasting Strategy Review - January 2023.FINAL.pdf](#)
[image001.jpg](#)
[image002.png](#)

Morning all – ahead of our meeting today I’m re-sharing for background our January submission to the review.

Cheers,

s47E



s47E

Head of Regulatory and Government Affairs

s47E @sbs.com.au

SBS 14 Herbert Street

Artarmon NSW 2064 Australia

T: s47E

sbs.com.au

SBS is committed to providing accessible and inclusive ways of working with us, including to enable people with a disability to participate fully. If I can make some adjustments to the ways, or platforms on which we engage, please let me know.

Discover **SBS Learn**, the home of free learning resources for students, teachers and the incurably curious

sbs.com.au/learn



SBS acknowledges the Traditional Owners of Country throughout Australia

From: s47E
To: s47F ; [Tim Huggins](#)
Cc: s47F s47E
Subject: Follow-ups | SBS/Comms/DFAT Indo Pac catch-up
Date: Monday, 19 June 2023 11:30:00 AM
Attachments: [image001.jpg](#)
[image002.png](#)

Hi everyone,

Follow-ups | SBS/Comms/DFAT Indo Pac catch-up

Thank you very much for your time on Friday chatting about the Indo-Pac Strategy. We appreciated the update, noting that the Strategy is with Government and that SBS's submissions are under consideration, including how to build space for SBS in the framework.

This email is to note the actions arising:

- Sport discussion:
 - We discussed SBS's rights to the [Pacific Games](#), sports rights by territory more generally, and potential connection with DFAT programs that bring athletes to Australia from the Pacific.
 - **Action:** I will set up a call with our SBS Sports team and [@s47F](#). Please let me know if anyone else would like to join.
- Programming genres:
 - We discussed interest in further discussion of genres that are easier to share from a rights perspective with Pacific audiences. I noted that a good starting point would be understanding audience needs as set out in research of existing programs, including PacificAus TV.
 - **Actions:**
 - [@s47F](#) to send detail of research into genres of interest
 - I will then set up a meeting with TV colleagues with Ben and [@s47F](#) to discuss
- Ambassador for First Nations People:
 - We discussed interest for our Director of Indigenous Content, [Tanya Denning-Orman](#), to meet with the Ambassador for First Nations People
 - **Action:** [@Tim Huggins](#) to make an introduction to the Ambassador's diary manager

Thank you again, and we look forward to engaging more.

Regards,

s47E



s47E
Head of Regulatory and Government Affairs
s47E [@sbs.com.au](mailto:s47E@sbs.com.au)
SBS 14 Herbert Street
Artarmon NSW 2064 Australia
T: +s47E
sbs.com.au

SBS is committed to providing accessible and inclusive ways of working with us, including to enable people with a disability to participate fully. If I can make some adjustments to the ways, or platforms on which we engage, please let me know.

Discover **SBS Learn**, the home of free learning resources for students, teachers and the incurably curious
sbs.com.au/learn



SBS acknowledges the Traditional Owners of Country throughout Australia

From: s47E
To: s47F
s47E
Cc: s47E s47F
Subject: Actions | SBS - DFAT - DITRDCA meeting - sport
Date: Friday, 21 July 2023 12:16:57 PM
Attachments: [image001.jpg](#)
[image002.png](#)

Good morning,

Actions | SBS - DFAT - DITRDCA meeting - sport

Thank you for your time today. This note is to summarise follow-up actions:

- **SBS** will identify sports in Australia with higher levels of participation from people with connections to the Pacific
- **DFAT** to provide information on programs and people supported to participate in the Pacific Games – this can be referred to SBS News for consideration in coverage
- **DFAT and Department of Comms** to update SBS on future opportunities for rights for SBS at tournaments played in Australia where Pacific participants have been funded to participate (e.g. the example of netball which was otherwise only shown online, and could in the future be included on SBS On Demand)
- **Department of Comms** to set up briefing on Indo Pac Strategy once endorsed

More broadly we noted that:

- Children's content and sport are of key interest in the PacificAusTV context (a program in which current arrangements will remain stable for two years, with further consideration of the following two years to come)
- As well as provision of programs for PacificAusTV, SBS can make a contribution by subtitling content more generally into languages spoken in the Pacific
- Content needs will be different for South Asia and South-East Asia, compared with the Pacific, and this can be discussed when the Strategy is released

Happy weekend to you all.

Cheers,

s47E



s47E
Head of Regulatory and Government Affairs
s47E @sbs.com.au
SBS 14 Herbert Street
Artarmon NSW 2064 Australia
T: +s47E
sbs.com.au

SBS is committed to providing accessible and inclusive ways of working with us, including to enable people with a disability to participate fully. If I can make some adjustments to the ways, or platforms on which we engage, please let me know.

Discover **SBS Learn**, the home of free learning resources for students, teachers and the incurably curious
[sbs.com.au/learn](https://www.sbs.com.au/learn)



SBS acknowledges the Traditional Owners of Country throughout Australia

-----Original Appointment-----

From: s47F [redacted]@dfat.gov.au>

Sent: Tuesday, 18 July 2023 3:55 PM

To: s47F [redacted]

[redacted]; s47E [redacted]

Cc: s47E [redacted]

Subject: SBS - DFAT - DITRDCA meeting - sport [SEC=UNOFFICIAL]

When: Friday, 21 July 2023 10:00 AM-11:00 AM (UTC+10:00) Canberra, Melbourne, Sydney.

Where: Microsoft Teams Meeting

CAUTION: This email originated from outside of SBS. Do not click links or open attachments unless you recognise the sender and know the content is safe. If you are unsure, please report this using the "Report Phishing" button.

Microsoft Teams meeting

A large, bold, black sans-serif font string 's222' is centered on a solid grey rectangular background.



[Learn More](#) | [Meeting options](#)



-

Managing Director's Report

Type	Information Item
Purpose	To provide an overview of significant activities undertaken since the previous Board meeting.
Recommended Action	The Board note the Managing Director's Report
Prepared by	s47E [REDACTED], Head of Corporate Communications
Endorsed by	James Taylor, Managing Director

[REDACTED]



s22

Departments, agencies, and their senior executives

Mr Richard Windeyer (2 March 2023) – the Deputy Secretary of DITRDCA met with James Taylor at SBS Artarmon to discuss recent matters relevant to SBS, including the [REDACTED] s22 [REDACTED] / [REDACTED], the Indo-Pacific strategy, and s22 [REDACTED]

s22 [REDACTED]

Management Report Item 5.1

Managing Director's Report

22 February 2023

Type	Information Item
Purpose	To provide an overview of significant activities undertaken since the previous Board meeting.
Recommended Action	The Board note the Managing Director's Report
Prepared by	s47E Corporate Communications Manager
Endorsed by	James Taylor, Managing Director



Parliamentary and government stakeholders update

I. SUBMISSIONS

SBS submissions to Government or public consultation during this reporting period were in relation to the following matters.

s22

- **Indo-Pacific Broadcasting Strategy Review** (January 2023) – SBS provided its submission to DITRDCA and the Department of Foreign Affairs and Trade, which are developing an Indo-Pacific Broadcasting Strategy to boost Australian media content, enable greater



content creation and co-creation with regional partners, and increase Australian assistance available to regional journalists and media institutions. s47C

. This submission followed a number of meetings with the Departments ahead of the release of the consultation paper,

s22



III. MEETINGS AND EVENTS

Ongoing engagement with the 47th Parliament, political stakeholders, and international delegates

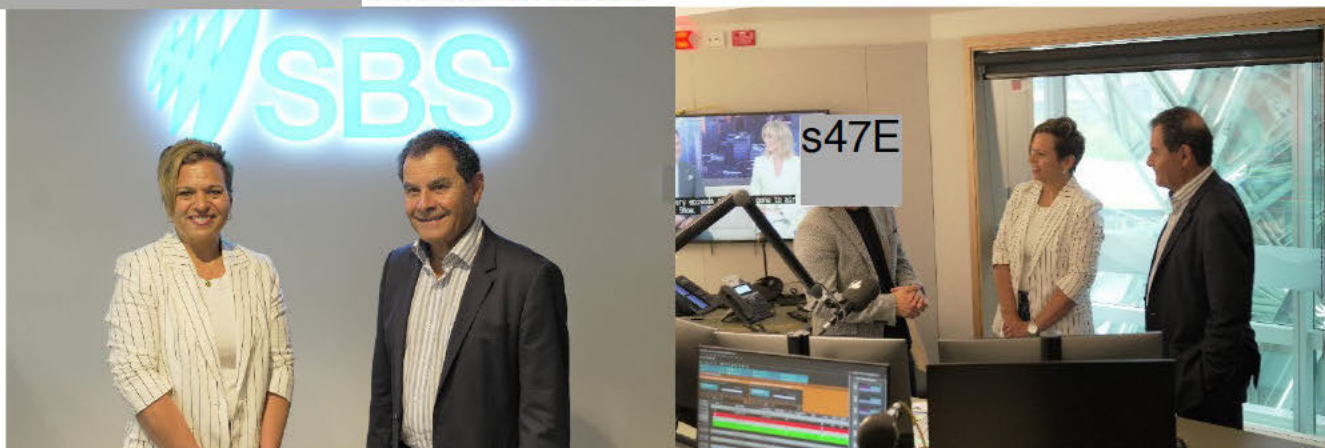
During the reporting period, meetings continued between SBS and new MPs elected to the federal parliament, other political stakeholders, and visiting international delegates.

- ***Minister for Communications, the Hon Michelle Rowland MP*** – On 30 January, the Minister for Communications met with the Chair at the SBS Melbourne Office, with James Taylor and Clare O'Neil joining by video conference. The Minister updated the Chair on s22



s22
s22

were also discussed.



s22

Appendix Item 6.2

Legislative and Policy Developments (August 2022 – June 2023)





Body	Date	Subject Matter	Proposals / Topics	SBS implications / Submissions
<h1>s22</h1>				
DITRDCA and Department of Foreign Affairs and Trade	January 2023	Indo-Pacific Broadcasting Strategy Review	To develop an Indo-Pacific Broadcasting Strategy	SBS provided a submission s47C [redacted]



Body	Date	Subject Matter	Proposals / Topics	SBS implications / Submissions
				<p>In the 2023-24 Budget, the Government announced that the ABC will receive \$8.5 million over four years to expand transmission infrastructure in the Pacific. The PacificAusTV program was funded \$24 million over 4 years. Free TV will continue to deliver it for two years.</p> <p>SBS can explore opportunities to contribute relevant content to the ABC and Free TV services in the region. SBS would require remuneration and recognition in return.</p>

s22