



Media Release

18 May 2026



EUROVISION
SONG CONTEST
VIENNA 2026

Delta Goodrem shines for SBS as more than 3.27 million Australians tune in for Eurovision

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Total TV National Reach across SBS's live and prime time broadcasts of the 2026 Eurovision Song Contest was more than 3.27 million Australians, with an SBS On Demand reach of 538,000. Compared to 2025, this represents a 45.2% increase in Total TV Reach.

Delta Goodrem delivered a showstopping performance of *Eclipse* securing Australia fourth place in the Grand Final on Sunday morning local time.

The Grand Final live achieved a Total TV National Reach of 1.21 million, with an SBS On Demand reach of 226,000.

Semi Final 2 live achieved a Total TV National Reach of 444,000, with an SBS On Demand reach of 83,000.

Semi Final 1 live achieved a Total TV National Reach of 263,000, with an SBS On Demand reach of 48,000.

In total, more than 3.27 million Australians tuned in for SBS's exclusive broadcast of the milestone 70th Eurovision Song Contest direct from Vienna, Austria, where Courtney Act and special guest commentator Danny Estrin from Voyager guided audiences through all the glitter, spectacle and unforgettable performances from the world's biggest live music event.

Representing Australia, Delta Goodrem dazzled with powerhouse performances of *Eclipse* in Semi Final 2 and the Grand Final. Australian viewers were also treated to a special appearance from Go-Jo during Semi Final 1 when he joined Austrian hosts Victoria Swarovski and Michael Ostrowski for a surprise interval act that brought a touch of Australia to Vienna.

SBS Head of Unscripted, Joseph Maxwell, said: "From showstopping vocals and spectacular staging to unforgettable performances that had audiences talking around the world, this year's Eurovision Song Contest once again delivered all the joy, drama and excitement fans have come to love.

"It's fantastic to see Delta Goodrem's mesmerising performance lift this year's ratings and take the broadcast to spectacular new heights."

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Semi Final 1

TOTAL TV NATIONAL AVERAGE REACH		TOTAL TV NATIONAL AVERAGE AUDIENCE	BROADCAST TV NATIONAL AVERAGE AUDIENCE	BVOD NATIONAL AUDIENCE
Live	263,000	126,000	101,000	25,000
Prime time	853,000	221,000	209,000	11,500

Semi Final 2

TOTAL TV NATIONAL AVERAGE REACH		TOTAL TV NATIONAL AVERAGE AUDIENCE	BROADCAST TV NATIONAL AVERAGE AUDIENCE	BVOD NATIONAL AUDIENCE
Live	444,000	196,000	154,000	42,000
Prime time	937,000	269,000	250,000	19,600

Grand Final

TOTAL TV NATIONAL AVERAGE REACH		TOTAL TV NATIONAL AVERAGE AUDIENCE	BROADCAST TV NATIONAL AVERAGE AUDIENCE	BVOD NATIONAL AUDIENCE
Live	1,210,000	464,000	383,000	81,000
Prime time	802,000	167,000	152,000	15,700

Source: Cumulative Reach Source: VOZ Data, National, TTL PPL, 13/05/2026 - 17/05/2026, When Watched, Cumulative Reach (Broadcast TV 1 min and BVOD 15 secs), 2026 Eurovision (excludes Encore), Total TV Table Source: VOZ Data, National, TTL PPL, 13/05/2026 - 17/05/2026, Overnight, Average Audience, Reach, 2026 Eurovision (excludes encore), Total TV

Across SBS, SBS On Demand and digital platforms, audiences embraced Eurovision's celebration of music, diversity and culture, with fans joining the conversation using



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#SBSEurovision and sharing their reactions throughout the live broadcasts and prime-time event coverage.

Pop star Dara claimed the title for Bulgaria marking the country's first ever Eurovision victory with her electrifying entry *Bangaranga*. Israel finished in second place, while Romania rounded out the top three.

The Eurovision Song Contest remains the world's biggest live music event, uniting audiences across the globe through music, creativity and cultural exchange.

Images available [here](#).

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SBS acknowledges the Traditional Custodians of Country throughout Australia.