



# SBS Submission to the Royal Commission on Antisemitism and Social Cohesion

14 JUNE 2026

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## 1. Overview

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SBS is Australia's public media organisation dedicated to the delivery of services for all Australians, with a specific remit to serve multicultural, multilingual, and First Nations communities. SBS is a key cultural institution established to reflect multicultural society, and is one of the most trusted news organisations in Australia.<sup>1</sup> SBS welcomes the opportunity to provide comment to the Royal Commission into Antisemitism and Social Cohesion (the Royal Commission) on matters relevant to its Charter and remit as a public service broadcaster.

SBS acknowledges the gravity of the matters before the Royal Commission, including the antisemitic terrorist attack at Bondi Beach and the broader rise in antisemitism experienced by Jewish Australians since 7 October 2023. These events have caused, and continue to cause, profound harm to Jewish communities, and to Australia's social cohesion more broadly. SBS condemns antisemitism unequivocally and recognises that Jewish Australians must be able to live with safety, dignity and a true sense of belonging.

As Australia's multicultural and multilingual public broadcaster, SBS makes this submission from its distinct role in supporting trusted journalism, informed public debate, cultural understanding and inclusive civic participation. SBS contributes to social cohesion through the services it delivers every day. It helps Australians access trusted information, participate in public life, see themselves reflected in the national story and better understand the experiences of others. At a time of increasing polarisation, misinformation and pressure on public trust, SBS provides a shared space for accurate information, cultural understanding and connection across communities to support a resilient, connected society.

SBS recommends that the Royal Commission:

- Recognise editorially independent and impartial public service media as an essential part of Australia's democratic infrastructure, supporting informed public debate, social cohesion and community understanding.
- Affirm the ongoing need for and importance of trusted, inclusive multicultural and multilingual media as an essential part of Australia's response to antisemitism, racism and declining social cohesion.
- Avoid changes to governance or oversight arrangements for public service media that would compromise editorial independence, duplicate existing accountability mechanisms or reduce public trust.

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<sup>1</sup> Park, S., Fisher, C., McGuinness, K., Lee, J., Fujita, M., Haw, A., McCallum, K. & Nardi, G. (2025). *Digital News Report: Australia 2025*. Canberra: News and Media Research Centre, University of Canberra, <https://apo.org.au/node/330740>



- Affirm the need for sustained investment in SBS at a time of rising antisemitism, increasing racism and pressure on social cohesion.
- Consider targeted funding to address key areas of need, including support for public service media to:
  - produce educational resources and explainers that address stereotypes and misinformation, and support media literacy;
  - undertake research to understand and promote social cohesion, including in partnership with universities;
  - acquire and commission content to reach a diversity of cultures and demographics across a range of platforms, including third party platforms;
  - manage and moderate escalating racism on social media and digital platforms to provide a safe environment for users;
  - promote cross-cultural awareness through cultural celebrations, outside broadcasts, community engagement and partnerships.
- Affirm the need to strengthen regulation of digital platforms to address gaps in the legislative framework, including online hate speech directed at individuals and communities, online misinformation, and to promote digital and media literacy.

Note on scope: SBS recognises the complex and multifactorial nature of racism, hate and violence and has focused this submission on the role of SBS set against the Royal Commission terms of reference. SBS acknowledges that hate, racism and violence are experienced by many different communities.

## **2. About SBS**

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For over 50 years, SBS has played a unique role in Australia as a key cultural institution providing services that are vital to Australia's cultural life and identity. SBS was established in 1975 to help Australians understand the new national healthcare scheme, Medibank (now Medicare), by providing important information to multilingual communities in their first language.

Since then, SBS has evolved to deliver services across more than 60 languages on broadcast, digital and online platforms, providing all Australians, including multicultural, multilingual and First Nations communities, with free access to trusted news, information and high-quality content. This reflects SBS's role in helping Australians engage with diverse histories, cultures, identities and contemporary issues.

SBS delivers news, current affairs, explainers, documentaries, drama, factual programs, audio and digital content across broadcast, streaming and online platforms, including SBS On Demand, SBS Audio and SBS News. SBS also connects the newest Australians with the



world's oldest continuing culture, with National Indigenous Television (NITV) part of the network since 2012.

SBS's role in social cohesion is grounded in its Charter and delivered through its services every day. Social cohesion is not the absence of difference. In a modern multicultural democracy, social cohesion depends on people with different backgrounds, beliefs, languages and experiences being able to access trusted information, participate in public life, see themselves reflected in national media and understand the experiences of others.

**(a) SBS delivers multiplatform services to reach all audiences**

Across its TV, digital and audio services, SBS reaches approximately 13 million Australians each month and more than half of the nation's multilingual audiences weekly. It is consistently ranked among Australia's most trusted news sources, with trust levels among the highest of all news brands in the country.



*SBS platforms*

SBS's multiplatform service offering includes essential resources for multicultural and multilingual communities including:

- **SBS Learn English** to accelerate English language confidence for multilingual communities with engaging content about life in Australia had 1.1 million+ downloads, 50k+ monthly page views and 3 million+ video views on social media in FY25;
- **Australia Explained** to accelerate the settlement process by assisting new arrivals in Australia with practical information in up to 60 languages, such as how to access



health services, apply for a job, find housing and more, had 105k+ monthly audio plays, 95k+ monthly page views and 3 million+ plays on social media in FY25;

- **SBS News in Easy English** podcast to reach audiences where they are with trusted and accessible news and information.<sup>2</sup>

At a time of increasing polarisation, misinformation and declining trust, SBS's role has never been more important. SBS brings Australians together by supporting informed participation, broadening representation and creating opportunities for understanding across communities.

SBS is independent in operational and editorial matters, as established in the *Special Broadcasting Service Act 1991* (Cth) (SBS Act), and independently determines what it broadcasts and publishes, guided by the SBS Charter and SBS Code of Practice (Code). This independence underpins SBS's trust, its contribution to informed public debate and its role as part of the fourth estate.

### **(b) SBS Code of Practice**

SBS is subject to strong accountability and editorial standards. Under the SBS Act, the SBS Board has duties that include the requirement to maintain its independence and integrity, and to ensure the gathering and presentation of news and information is accurate and balanced over time, and be aware of, and responsive to, community needs and opinions on matters relevant to the Charter.

The Board's duties further include a requirement to develop codes of practice relating to programming matters and to notify those codes with the Australian Communications and Media Authority (ACMA). These duties are operationalised at SBS through the Code, internal editorial guidance, complaints processes, the Ombudsman, and complaints escalation to the ACMA.

The Code sets out the principles and policies that guide SBS content, and applies to SBS-produced commissioned, acquired and otherwise obtained content over which SBS has editorial control, including television, radio, online articles, podcasts, apps, SBS On Demand and SBS posts on SBS managed social media accounts. It applies the same robust standards to all SBS content, regardless of platform.

The Code includes a range of provisions that are fundamental to SBS delivering on its Charter and purpose and building trust with audiences, including:

- SBS independently determines what is broadcast and published on its platforms (Clause 3.1).

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<sup>2</sup> SBS. (2025). *SBS Annual Report 2025*. [https://www.sbs.com.au/aboutus/wp-content/uploads/2025/10/SBS-Annual-Report\\_2025\\_Book.pdf](https://www.sbs.com.au/aboutus/wp-content/uploads/2025/10/SBS-Annual-Report_2025_Book.pdf)



- SBS will apply reasonable efforts to ensure that factual material including news and current affairs is gathered and presented with due accuracy, having regard to the circumstances, and facts known, at the time of broadcasting or publishing the content (Clause 3.2).
- SBS is committed to broadcasting and publishing content that reflects a diversity of experiences, beliefs, cultures and languages (Clause 3.3).
- SBS independently decides the content of its news and current affairs programs and other published material. SBS-produced and SBS-commissioned news and current affairs content seeks to provide a balanced and impartial presentation of issues and events, including through the provision of a range of relevant and material viewpoints. News and current affairs content may include opinion and comment ... SBS will make reasonable efforts to ensure news and current affairs content is gathered and presented with due impartiality and is balanced (Clause 3.4).

SBS's independence and editorial standards are essential to public trust in SBS's content and enable SBS to report on difficult and contested issues with care, accuracy and impartiality. The Code is published in full in 6 languages, with information about standards and complaints available in more than 60 languages. Further information about the SBS Code of Practice is set out in Appendix A – SBS Code of Practice.

### **(c) SBS feedback and complaints processes**

SBS is committed to ensuring audiences have access to balanced, accurate and impartial content and services and welcomes engagement that seeks to support that goal. SBS is accountable for its content through the complaints and feedback processes set out in the Code at section 6, as well as a range of other mechanisms as set out further in this submission.

SBS invites and welcomes feedback, suggestions and questions about any aspect of its content and services, noting this is a meaningful and timely way to understand audience views and opinions. SBS receives a range of feedback about its coverage from individuals as well as from community representative bodies.

General complaints about SBS content and platforms are managed by SBS Audience Relations and referred to the relevant team to determine the appropriate action.

Formal complaints about SBS content alleging SBS has breached the Code are treated as Code Complaints and investigated by the SBS Ombudsman, who is independent of SBS content Divisions and reports directly to the Managing Director. Code Complaints may include concerns about accuracy, balance, impartiality, prejudice, discrimination, harm and offence, classification or other matters covered by the Code.

Where a complainant remains dissatisfied with SBS's response to a TV or radio content complaint, there is also an external review pathway to the Australian Communications and



Media Authority (ACMA).<sup>3</sup>

SBS responds to complaints in a range of ways, including with corrections, clarifications and/or apologies as may be warranted. Errors are acknowledged and addressed in a timely way. Internal actions following a breach may include training or updates to editorial guidance material.

In addition to the Code framework, SBS is subject to strong accountability frameworks that ensure its content, services and decision-making are open to scrutiny through multiple channels:

- audience feedback;
- own motion investigations by the ACMA (in addition to escalated Code Complaints);
- regular reporting to, and oversight by, the SBS Board on audience feedback and SBS Ombudsman investigations;
- transparency on complaints data in the SBS Annual Reports; and
- though public accountability processes such as Senate Estimates hearings.

In addition to these measures, our audiences hold us accountable every day for the work we do.

#### **(d) SBS community engagement and feedback**

The SBS Community Advisory Committee is an important part of SBS's engagement framework. Established under section 50 of the SBS Act, the Committee assists the SBS Board to fulfil its duty to be aware of, and responsive to, community needs and opinions on matters relevant to the SBS Charter.

The Committee meets throughout the year to provide advice, raise community concerns and give feedback on SBS programming, services and projects. Its Terms of Reference include advising and making recommendations to the Board on how SBS can “inform and educate all Australians to counter prejudice, racism and religious discrimination”.<sup>4</sup> This includes consultation on relevant provisions of the Code, most recently as part of the Code's 2025 review.

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<sup>3</sup> For example, in 2022 the ACMA found a breach of Code 4.6 on Classification for the PG classification of an edited version of the documentary program *Hitler's Law Year* (Episode 2) that SBS considers complies with the provisions of Code. See Australian Communications and Media Authority. (2022, 1 March). *Investigation report no. BI-605*. <https://www.acma.gov.au/sites/default/files/2022-04/BI-605%20-%20SBS%20-%20Investigation%20report.pdf>

<sup>4</sup> SBS. (2020, 24 March). *Community Advisory Committee Terms of Reference*. <https://www.sbs.com.au/aboutus/community-advisory-committee-terms-of-reference/>



In addition to the work of the Community Advisory Committee, SBS's community engagement activities help it understand community needs, perspectives and concerns, including in relation to racism, discrimination, misinformation, settlement, civic participation and social cohesion. It also informs how SBS communicates with audiences in culturally appropriate and accessible ways. These engagements support SBS's understanding of the communities it serves, while preserving SBS's editorial independence and capability to make editorial decisions in accordance with the SBS Charter and Code.

SBS's relationship with the communities it serves is broad and ongoing and is not limited to formal advisory mechanisms. SBS engages with communities in a range of ways, including:

- audience and community research in English and in language;
- targeted consultations with specific language groups;
- engagement and partnerships with peak bodies and community organisations;
- partnerships with state and local governments;
- participation in cultural festivals and celebrations; and
- audience feedback.

### **(e) Terminology and language**

SBS gives careful consideration to the terminology and language used across SBS content, including its reporting on antisemitism, racism, discrimination and extremism. This is particularly important where terms are the subject of debate or discussion, or where they carry significant cultural, historical, political or community meaning.

As an independent public broadcaster, SBS's role is to report on issues accurately and impartially. SBS does not adopt, endorse or reject definitions from third parties – whether from governments, advocacy organisations or peak bodies. Where definitions are relevant to a story, SBS reports them, attributes them, and explains any differing views with context so audiences can make up their own minds.

SBS's editorial guidance presently reflects antisemitism in its broadest terms as prejudice or discrimination against Jewish people. The guidance also includes a range of reference material, including the International Holocaust Remembrance Alliance (IHRA) Working Definition of Antisemitism, to support contextual understanding and informed editorial decision-making. This approach is informed by SBS's editorial independence and applies consistently across a range of terms and issues.

These principles are central to SBS's role in supporting social cohesion and sharing Australian stories and perspectives with accuracy, respect and care. SBS acknowledges government policy positions, including in relation to antisemitism, where they are relevant to its reporting. However, SBS's editorial independence means it does not automatically adopt government



policy positions or terminology for editorial purposes. SBS's role is to report accurately, fairly and impartially, including by attributing and explaining relevant definitions, policies and differing views.

This independence is essential to SBS's ability to maintain public trust when reporting on antisemitism and other complex issues. Audiences expect SBS to be impartial and independent and this approach is consistent with that of trusted media organisations in Australia and around the world.

### **3. The nature and prevalence of antisemitism in institutions and society**

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#### **(a) SBS provides coverage of antisemitism across a range of platforms**

SBS reports extensively on antisemitism in multiple languages, documenting incidents of antisemitism, sharing the experiences of Jewish Australians, and examining the broader social conditions in which antisemitism exists.

SBS's coverage of antisemitism reaches all Australians, including multicultural and multilingual communities, through reporting on SBS News, NITV and more than 60 in-language services. The breadth of its coverage across communities contributes to broad community awareness and understanding.

SBS coverage of the nature and prevalence of antisemitism is across a range of platforms and services:

- **SBS News:** SBS News provides extensive cross-platform news, current affairs and explainer content in English and in language covering antisemitism, including its nature, prevalence, drivers and impact on Jewish Australians and the broader community.
- **SBS Audio:** SBS Audio engages communities in more than 60 languages including through audio-visual content, talkback, vox pops and explainers. In FY25, SBS Audio engaged with audiences at more than 68 events and activations in every state and territory across Australia and more than 500,000 hours of SBS Audio music and language programs were consumed via SBS On Demand. In 2024, SBS was recognised as Australian podcaster of the year for the third consecutive year.<sup>5</sup>
- **SBS Hebrew:** The SBS Hebrew service is a dedicated multiplatform service, available through weekly broadcast on SBS Radio 1, the SBS Hebrew website, apps, on social media and through community engagement. It connects audiences to life in Australia

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<sup>5</sup> SBS. (2025). *SBS Annual Report 2025*. [https://www.sbs.com.au/aboutus/wp-content/uploads/2025/10/SBS-Annual-Report\\_2025\\_Book.pdf](https://www.sbs.com.au/aboutus/wp-content/uploads/2025/10/SBS-Annual-Report_2025_Book.pdf)



and the world through international and domestic news coverage and community stories.

Through SBS Hebrew, SBS connects directly with the Jewish Australian community, including through a presence at local community events, and shares their perspectives, reflections and experiences in English and in-language. Language is central to cultural identity and community and in-language content ensures the 11,504 Hebrew speakers in Australia are part of the national conversation.<sup>6</sup>



SBS Examiners, *Fear, vigilance and polarisation: How antisemitism is impacting Jewish Australians*

- **SBS Examiners:** *SBS Examiners* delivers fact-based and culturally appropriate journalism and explainers to dispel inaccurate information in English and in-language. *SBS Examiners* is produced through consultation with experts, SBS's multilingual journalists and diverse Australian communities. It has had a significant and wide-reaching impact since its launch in July 2024. In 2024-25 *SBS Examiners* delivered more than 2,600 stories in over 54 languages, published as articles, podcasts and social videos, resulting in 9.3 million video views and over 23.5 million social media impressions.<sup>7</sup> Critical content includes explainers on antisemitism<sup>8</sup> and how antisemitism is impacting Jewish Australians, with many saying political polarisation is fueling a new wave of antisemitism.<sup>9</sup>
- **SBS television channels and SBS On Demand:** SBS commissions, acquires, broadcasts and streams a range of dramas, documentaries and factual programs,<sup>10</sup> including programs that explore how antisemitism impacts daily life and society. This

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<sup>6</sup> SBS. (2022, July). *SBS Australian Census Explorer*. <https://www.sbs.com.au/news/creative/census-explorer/xtjxeqygs>

<sup>7</sup> SBS. (2025). *SBS Annual Report 2025*. [https://www.sbs.com.au/aboutus/wp-content/uploads/2025/10/SBS-Annual-Report\\_2025\\_Book.pdf](https://www.sbs.com.au/aboutus/wp-content/uploads/2025/10/SBS-Annual-Report_2025_Book.pdf)

<sup>8</sup> Knowles, R., McCaskill, N. (2024, 13 December). Australia is facing unprecedented anti-Jewish violence. But what is antisemitism? *Special Broadcasting Service*. <https://www.sbs.com.au/language/english/en/article/antisemitism-is-rising-in-australia-but-what-is-it/07dfzmrV0>

<sup>9</sup> Zoumboulis, N., McCaskill, N. (2025, 21 July). *Fear, vigilance and polarisation: How antisemitism is impacting Jewish Australians*. SBS Examiners. <https://www.sbs.com.au/language/english/en/podcast-episode/antisemitism-australia/x32znf18h>

<sup>10</sup> SBS, About SBS On Demand, <https://help.sbs.com.au/hc/en-au/articles/4405881954959-What-is-SBS-On-Demand>. SBS On Demand includes FAST Channels and Audio FAST Channels, see <https://help.sbs.com.au/hc/en-au/articles/9155349929615-What-is-a-FAST-channel-and-how-can-I-access-it-on-my-device>



includes a comprehensive library of historical and contemporary programs exploring significant key international events, conflicts and wars, including the Second World War and the Holocaust. These programs provide opportunities for people with a direct connection to, or interest in, these histories to engage with them, and for broader audiences to understand what occurred in the past and how it has shaped present-day Australia.

SBS recognises the importance of history and the need to inform and educate Australians, including young Australians, with content that explores war, genocide, racism, antisemitism, extremism and social division to shine a light on the consequences of hate and the lessons of war.<sup>11</sup> The proliferation of online misinformation, which includes Holocaust denial material, underscores the essential role that trusted media platforms have in providing quality content on these topics.

A sample of this content is set out in Appendix B – Sample recent SBS coverage.

## 4. The impact of antisemitism on daily life of Jewish Australians

### (a) SBS provides coverage of the impact of antisemitism on the daily life of Jewish Australians

SBS acknowledges that antisemitism can affect the daily lives of Jewish Australians in profound and practical ways, including personal safety, community security, mental health and wellbeing, family life, education, work, public participation and a sense of belonging. It has a real and ongoing impact on Jewish Australians' ability to live openly, safely and confidently.

SBS also acknowledges that these impacts are for Jewish Australians to describe in their own words. SBS's role is to report on those experiences with accuracy, respect and care, and to ensure they are visible to the broader Australian community. Through SBS News,



SBS On Demand, *Pita with Vegemite: An Israeli-Australian Story*

<sup>11</sup> SBS applies classification and consumer advice to screen content, with harm minimisation provisions in the Code also applicable to distressing audio content. Content is classified for the appropriate audience, with a classification symbol displayed at the start of the broadcast, along with additional consumer advice if necessary (e.g. "This program includes content that may distress"). This helps people make informed viewing choices, particularly in relation to content which covers distressing or traumatic events.



SBS Hebrew, SBS Examines, SBS On Demand and other content, SBS has documented the impact of antisemitism on Jewish Australians, including in programs exploring Jewish Australian identity. This information is shared in-language across a diverse range of platforms.

For example, *Sarah's story*, captures Sarah Bendetsky, of Souper Kitchen, recounting the antisemitism her children experienced on the tram, and the impact on her daily life,<sup>12</sup> while *Pita With Vegemite: An Israeli-Australian Story* shares diverse perspectives and stories of nine individuals navigating their dual cultural identities.<sup>13</sup>

A sample of this coverage is set out at Appendix B – Sample recent SBS coverage.

## 5. The terrorist attack at Bondi on 14 December 2025

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### (a) SBS's coverage of the Bondi terror attack

SBS delivered extensive, balanced, impartial and accurate coverage of the Bondi terror attack, reporting the breaking news as it happened, providing ongoing updates across all platforms, and remaining committed to accuracy in the face of widespread misinformation.

- *SBS World News* captured breaking news during the 1830 program, followed by extended national updates between 1930 and 2130, and an unscheduled national bulletin between 2130 and 2230 AEDT.
- The News and Current Affairs Digital team delivered a live blog across the evening, along with audio, video and social posts.
- The following day, *SBS World News* broadcast from Bondi. The live blog continued with extensive output across all digital platforms, including *SBS News in Easy English*.<sup>14</sup>
- *SBS News* services provided comprehensive information throughout, with balanced, impartial and accurate coverage which focused on the human elements including talking to those who lost loved ones, and those who helped during a time of need.

In the weeks that followed, SBS placed the human experience of the Australian Jewish community and those impacted at the centre of its coverage.

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<sup>12</sup> SBS Examines. (2024, 10 December). *Antisemitism: Sarah's story*.

<https://www.youtube.com/shorts/kh6GBhdm3Mw>

<sup>13</sup> Danziger, M. *Pita with Vegemite: An Israeli-Australian Story*. SBS On Demand.

<https://www.sbs.com.au/ondemand/tv-program/pita-with-vegemite-an-israeli-australian-story/2418191939556>

<sup>14</sup> SBS News, (2025, 15 December), *SBS News in Easy English*, 15 December 2025 and onwards.



- *SBS News* produced a distinctive story about a local man who helped police detain one of the shooters, who spoke of the cultural diversity of those who helped at the scene. This had over 1.9m views on TikTok, drawing an outpouring of positive comments praising the man and Australia's multicultural society.<sup>15</sup>
- *SBS News* featured personal accounts of the Australian Jewish community in the weeks following the attack, placing personal experience at the centre of stories to deepen understanding.<sup>16</sup>
- *SBS Hebrew* covered community reactions to the shooting attacks at Bondi Beach, including Sydney residents and community leaders;<sup>17</sup> expressions of solidarity from Australia's multicultural community,<sup>18</sup> and produced programs on how coping and trauma as well as new mental health support systems introduced in the wake of the Bondi Beach tragedy.<sup>19</sup> Follow up programs include coverage of a day of reflection six months after the Bondi attack.<sup>20</sup>
- *SBS* and *NITV* observed the national minute of silence on the National Day of Reflection (6.47pm AEDT) on 21 December 2025, and the National Day of Mourning (7.01pm AEDT) on 22 January 2026 on national broadcasts, livestreamed on *SBS On Demand*, and across *SBS Radio 1, 2, 3, SBS South Asian* and *SBS Arabic*.

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<sup>15</sup> *SBS News*. (2025, 16 December). *Bondi Beach Terror Attack: Community Heroes Unite*. Tik Tok.

[https://www.tiktok.com/@sbsnews\\_au/video/7584383622124244240?lang=en](https://www.tiktok.com/@sbsnews_au/video/7584383622124244240?lang=en)

<sup>16</sup> *SBS News*. (2025, 16 December). Instagram. <https://www.instagram.com/reel/DSWUg-iAJxv/?hl=en>

<sup>17</sup> *SBS Hebrew*. (2025, 15 December). *Sydney residents and community leaders share their reactions to the shooting attacks at Bondi Beach*. <https://www.sbs.com.au/language/hebrew/en/podcast-episode/community-reactions-to-bondi-attacks/rzse8ejta>

<sup>18</sup> *SBS Hebrew*. (2025, 19 December). *Australia's multicultural community expresses solidarity with the Jewish community after the Bondi attacks*. <https://www.sbs.com.au/language/hebrew/en/podcast-episode/australias-multicultural-community-honours-the-fallen/mrzwr4b>

<sup>19</sup> *SBS Hebrew*. (2025, 17 December). *Coping After the Bondi Beach Attack: A Conversation with Clinical Psychologist Tammy Ben Shaul*. <https://www.sbs.com.au/language/hebrew/en/podcast-episode/interview-with-clinical-psychologist-tammy-ben-shaul/oy28u5eym>; *SBS Hebrew*. (2025, 22 December). *Bondi's trauma response advice*. <https://www.sbs.com.au/language/hebrew/en/podcast-episode/bondis-trauma-response-advice/anqqm2bdq>.

<sup>20</sup> *SBS Hebrew* (2026, 12 June). *Mitzvah House hosts day of reflection six months after Bondi attack*. <https://www.sbs.com.au/language/hebrew/en/podcast-episode/mitzvah-house-hosts-day-of-reflection-six-months-after-bondi-attack/ck3e56ih3>



- On Saturday 21 March 2026, International Day for the Elimination of Racial Discrimination, SBS held an outside broadcast in 10 languages (Arabic, English, Filipino, Greek, Hebrew, Italian, Mandarin, Portuguese, Russian and Spanish) from Sydney's Bondi Pavilion, bringing Australians together in conversation about social cohesion, belonging and respect.<sup>21</sup> This event created a space for local leaders, religious leaders, first responders, residents and visitors to share personal stories and perspectives. Participants included the local Member of Parliament and Ahmed Al-Ahmed, one of the Bondi heroes. Content from the broadcasts was distributed across radio, digital and social platforms, extending its reach beyond the event itself.
- *SBS Russian* was entrusted by the grandparents of 10-year-old Bondi shooting victim, Matilda, to speak publicly for the first time about their loss, at this event, exchanging their personal stories. This reflects the unique role that SBS language services can play, and the high levels of trust that communities place in SBS.
- *The Social Schism* program was a one-off special forum which reflected the mood of the nation after the terror attack and took a constructive approach to finding a way forward for a more united country.<sup>22</sup>
- SBS has also commissioned a documentary examining the Bondi terror attack with award winning production company Mint Pictures, told through voices of survivors, families of victims, first responders and those who stepped forward to assist. *Bondi* (working title) will air later this year.<sup>23</sup>



Leo Barbosa (*Bateria 61*), Dimitri Carmello (*Divino Samba*), Edgee Ribeiro (*Performance Brazil*) and journalist Fernando Vives, during the Portuguese-language program at the Bondi Pavilion

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<sup>21</sup> SBS. (2026, 19 March). *SBS brings communities together at Bondi Pavilion for Harmony Week multilingual broadcast*. <https://www.sbs.com.au/aboutus/2026/03/19/sbs-brings-communities-together-at-bondi-pavilion-for-harmony-week-multilingual-broadcast/>

<sup>22</sup> SBS On Demand. *The Social Schism*. <https://www.sbs.com.au/ondemand/news-program/the-social-schism/2486517315598>

<sup>23</sup> SBS. (2026, 5 March). *SBS and Mint Pictures to chronicle the Bondi terror attack in major feature documentary*. <https://www.sbs.com.au/aboutus/2026/03/05/sbs-and-mint-pictures-to-chronicle-the-bondi-terror-attack-in-major-feature-documentary/>



## 6. Key drivers of antisemitism in Australia

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SBS acknowledges drivers of antisemitism in Australia are complex and may be influenced by a range of factors. SBS's role is to inform, to serve all Australians with independent, accurate and impartial journalism, and to help people better understand each other and the world around them. This includes reporting on issues relating to antisemitism, engaging with and sharing insights from experts, and giving voice to those affected, including Jewish Australians.

### (a) Stereotyping and media reporting

SBS acknowledges that media representations can influence communities' confidence to participate in society,<sup>24</sup> community self-perception, shape public opinion and impact public policy. Inaccurate, stereotyped or sensationalist reporting can contribute to a social climate which is tolerant of prejudice, racism or discrimination.

As noted above, the Code specifically addresses prejudice, racism and discrimination, including unjustified use of stereotypes, as follows:

#### 5.1 Prejudice, Racism and Discrimination

*SBS seeks to counter attitudes of prejudice against any person or group, including on the grounds of race, colour, ethnicity, nationality, sex, sexual orientation, gender identity, age, religion, disability, mental or physical illness, marital or relationship status, parental or occupational status.*

*SBS will avoid content that clearly condones, tolerates, or encourages prejudice and discrimination, taking into account the context in which the material is presented. This includes avoiding gratuitous emphasis on particular attributes, or the unjustified use of stereotypes. This does not prevent SBS from presenting discussion of issues relating to these matters, including in ways that may be provocative or satirical.*

*SBS understands that different cultural groups have different perceptions and values. SBS may broadcast or publish content that directly challenges accepted cultural views where it is editorially relevant and justified by the context.*

The Code also recognises that responsible reporting may require SBS to present and examine difficult or contested issues. It does not prevent SBS from reporting on racism, antisemitism,

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<sup>24</sup> Griffiths, R., Park, S., Donoghue, A., Lee, J., Nguyen, T. Fujita, M., Zhao, H. & Lukamto, W. (2025). *Sense of Belonging among Multilingual Audiences in Australia 2025*. SBS and News & Media Research Centre, University of Canberra. <https://www.canberra.edu.au/research/centres/nmrc/research-projects/sense-of-belonging-and-media-representation>



extremism, discrimination or violence, including in ways that may be challenging, provided there is editorial justification and appropriate context.

### **(b) Misinformation and disinformation**

The danger to Australian society posed by mis- and disinformation, including the rise in antisemitism, cannot be overstated. The proliferation of mis- and disinformation, particularly on social media platforms, where inaccurate and misleading information can spread quickly, as well as the use of AI platforms and services which can spread inaccurate, unsourced material can pose a serious risk to our society, and to Australians' health, safety and wellbeing.

In response to rising antisemitic attacks, the Director-General of Security noted that “a hyper-connected world will allow political tensions or conflicts overseas to resonate quickly in Australia, spread by social media and online echo chamber, inflamed by mis- or disinformation.”<sup>25</sup> Research from the University of Canberra shows that in the lead-up to the 2025 Federal Election, 60% of Australians encountered election-related misinformation online,<sup>56</sup> while the ACMA has found that 72% of adults believe they have been exposed to misinformation more generally, with targeted misinformation disproportionately affecting specific communities.<sup>26</sup> These findings underscore that Australia's information environment is increasingly vulnerable, and existing systems are not reaching all communities equally.

Examples of *SBS Examines* content about misinformation include explainers on antisemitism and Islamophobia, how to speak to children about antisemitism, the impact of antisemitism on Australian Jewish communities and special series *Understanding Hate* delving into the forces driving divisions in our communities. SBS coverage of misinformation quotes experts, including academics who link misinformation with further polarisation and extremism.

A sample of this coverage is set out at Appendix B – Sample recent SBS coverage.

SBS provides a trusted, diverse multiplatform service that delivers a range of perspectives on issues and counteracts misinformation (see further Section 10 *Recommendations to counteract and prevent antisemitism and strengthen social cohesion*).

### **(c) Neo-Nazi groups and organised crime in Australia**

The more visible presence of neo-Nazi groups in Australia in recent years is a serious and

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<sup>25</sup> Burgess, M. (2025, 19 February). *ASIO Annual Threat Assessment 2025*. National Intelligence Community. <https://www.intelligence.gov.au/news/asio-annual-threat-assessment-2025>

<sup>26</sup> ACMA. (2025, November). *Communications and media in Australia series: How we encounter misinformation*. <https://www.acma.gov.au/publications/2025-11/report/communications-and-media-australia-how-we-encounter-misinformation>



escalating threat to Jewish Australians and to community safety more broadly. SBS has reported on the presence of neo-Nazi activity in Australia, such as the presence of the National Socialist Network at “March for Australia” rallies across Australia, and placed these developments in their broader social and political context.

SBS has also reported on incidents of antisemitism reported by police, including Strike Force Pearl investigations into the Dural caravan incident as being linked to organised crime in Australia.

A sample of this coverage is set out at Appendix B – Sample recent SBS coverage.

#### **(d) Foreign interference**

SBS provided extensive coverage of the August 2025 revelations by Australia’s police and intelligence agencies that the Iranian Revolutionary Guard was behind two antisemitic attacks in Australia: the arson attack on a cafe and catering business in Sydney’s eastern suburbs in October 2024, and the Adass Israel Synagogue firebombing in Melbourne in December 2024. SBS reported that the discovery of the network being directed by Iran led to the expulsion of Iran’s Ambassador in Canberra and the removal of Australia’s diplomats from Tehran.

This coverage demonstrates the critical value of SBS’s multilingual services in responding to foreign interference, misinformation and disinformation. Australians with family, cultural or language connections to countries and regions affected by global conflict can readily access international media, satellite television, social media and other overseas information sources. In that environment, SBS provides trusted Australian news and current affairs in language, through the lens of communities living in Australia. This helps ensure diaspora communities can access credible, balanced and independent information about matters affecting Australia’s security, social cohesion and community safety in languages they understand and trust.

Providing accurate, independent and culturally relevant reporting across languages is particularly important where foreign states or other actors may seek to use disinformation to influence community attitudes, inflame tensions or undermine trust in Australian institutions.

A sample of this coverage is set out at Appendix B – Sample recent SBS coverage.

#### **(e) Global events (including the Hamas-Israel conflict)**

Global events can have an impact on Australians, including as a driver of antisemitism. It has been widely reported, by a range of media outlets, that there has been a rise in antisemitism



since the events of 7 October 2023.<sup>27</sup>

SBS has provided extensive coverage of the conflict since 7 October 2023, including the increase in antisemitism and Islamophobia. For example, a 28 October 2023 report by SBS News, ' Hamas-Israel war triggers rising Islamophobia and antisemitism in Australia', references a number of sources asserting an increase in incidents of concern.

SBS coverage also includes reporting on allegations of war crimes by Hamas and Israel, including claims of genocide and the use of sexual violence. For example, in an October 2025 *Dateline* episode, 'Inside Israel: A Nation At War', SBS reported from inside Israel on different attitudes and perspectives on the conflict.<sup>28</sup>

A sample of this coverage is set out at Appendix B – Sample recent SBS coverage.

## **7. Religious and ideologically motivated extremism and radicalisation**

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### **(a) SBS provides coverage of religious and ideologically motivated extremism and radicalisation**

SBS affirms that these matters fall within the remit and expertise of others, including law enforcement and intelligence agencies. SBS's role is to report on these issues accurately and independently, translate expert analysis for broad public understanding, give voice to affected communities and support informed public debate about the risks, impacts and treatments of extremism, hate and radicalisation.

SBS provides coverage of religiously and ideologically motivated extremism, radicalisation, political violence and hate-driven violence across a range of contexts. This includes reporting on expert research, extremist movements, law enforcement responses and the impact of extremist events on affected communities.

This coverage is relevant to the Royal Commission's consideration of the drivers of antisemitism and the broader conditions that can undermine social cohesion. SBS reports on these issues in accordance with its Code and makes this coverage available across platforms,

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<sup>27</sup> See also Boscaini, J. (2025, 3 February). *Protracted war in Gaza partly to blame for 'unprecedented' wave of Australian antisemitic attacks, experts say*. ABC. <https://www.abc.net.au/news/2025-02-03/unprecedented-wave-antisemitism-australia-israel-gaza-war/104880800>; Letters. (2024, 11 October). *Gaza war is fuelling antisemitism, but many Jews deplore Israel's behaviour*. The Sydney Morning Herald. <https://www.smh.com.au/national/nsw/gaza-war-is-fuelling-antisemitism-but-many-jews-deplore-israel-s-behaviour-20241011-p5khjl.html>; Rutland, S. (2023, 24 November). *The long, dark history of antisemitism in Australia*. The Conversation. <https://theconversation.com/the-long-dark-history-of-antisemitism-in-australia-217908>

<sup>28</sup> *Dateline*. (2025, October 7). *Inside Israel: A Nation at War*. SBS. <https://www.sbs.com.au/ondemand/news-series/dateline/season-2025/dateline-s2025-ep29/2406627907631>



including through SBS News, NITV and in-language services.

SBS coverage encompasses reporting on ASIO threat assessments, foreign interference, online radicalisation of children, political violence and declining social cohesion. It also includes coverage of specific events affecting different communities, including antisemitic attacks, the January 2026 bombing at Perth's Invasion Day rally, the 2022 Wieambilla shootings<sup>29</sup> and the 2014 Lindt Café siege.

This breadth of coverage reflects SBS's role in helping Australians understand the shared threat that extremism poses to community safety, multicultural democracy and social cohesion. For example, an *SBS Examines* episode looked at how young people are being targeted by extremist ideology and being radicalised.<sup>30</sup> This reporting equips communities with accurate and trusted information about risks to social cohesion, supporting a resilient and informed society.

A sample of this content is set out in Appendix B – Sample recent SBS coverage.

## **8. Best practice approaches to de-radicalisation and strengthening social cohesion**

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### **(a) SBS provides coverage of approaches to de-radicalisation and strengthening social cohesion**

SBS covers approaches to de-radicalisation and initiatives that seek to understand and strengthen social cohesion. SBS also reports on the broader factors that shape social cohesion, drawing on the work and perspectives of experts, researchers and community leaders. SBS coverage presents a range of perspectives and factors, with experts citing everything from economic inequality to the situation in the Middle East.<sup>31</sup>

For example, SBS reports on the Scanlon Foundation Research Institute's Mapping Social Cohesion report, which tracks trends against a range of social cohesion indicators in Australia. By bringing this research to broad audiences, SBS helps Australians understand trends in overall social cohesion and what factors are stable or under pressure.

SBS recognises the role it plays, as the nation's multilingual broadcaster, in fostering a sense

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<sup>29</sup> AAP. (2025, 21 November). *Wieambilla police shootings 'not a terrorist act', Queensland coroner says*. SBS News. <https://www.sbs.com.au/news/article/wieambilla-shootings-not-a-terrorist-act-coroner/uukdipkb2>

<sup>30</sup> Zoumboulis, N. (2025, 13 October). *How extremist groups are targeting and recruiting young people*. SBS Examines. <https://www.sbs.com.au/language/english/en/podcast-episode/young-people-radicalisation/h2ot4xqyi>

<sup>31</sup> Chang, C. (2024, 4 May). *The 'dangerous potential' for one factor to create more unrest in Australian communities*. <https://www.sbs.com.au/news/article/the-dangerous-potential-for-one-factor-to-create-unrest-in-australian-communities/v0pcdgam2>



of belonging among multilingual audiences, with belonging being one of a number of domains the Scanlon Social Cohesion report uses to estimate a national index of social cohesion.

SBS acknowledges that approaches to addressing radicalisation include media and digital literacy and fostering partnerships between governments, media and technology companies, such as the Australian Institute of Criminology, *Understanding and preventing Internet facilitated radicalisation*.

A sample of this content is set out in Appendix B – Sample recent SBS coverage.

## **9. Opportunities to enhance the responses of government to antisemitism**

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### **(a) Support independent and accountable public media**

SBS's role as part of the fourth estate depends on its editorial independence and impartiality, which underpins the trust of the Australian community. SBS is one of the most trusted news organisations in Australia, with research finding even higher levels of trust for SBS among multilingual Australians.<sup>32</sup> SBS provides accurate information to all Australians, builds bridges across communities, and gives a voice to those whose stories often go untold.

For SBS to perform its role effectively, it must be able to make editorial decisions independently, guided by the SBS Act, the Charter and the Code. Any recommendations or commentary that could be perceived as directing SBS's terminology, coverage priorities or editorial approach risks undermining that trust.

SBS supports strong accountability for public service media, and earlier in this submission has set out the range of accountability mechanisms to which it is already subject. That accountability should preserve, rather than compromise, editorial independence. SBS is already subject to statutory obligations, robust editorial standards, independent complaints handling through the SBS Ombudsman and external review by the Australian Communications and Media Authority for broadcast services.

SBS recommends that the Royal Commission recognise editorially independent and impartial public service media as an essential part of Australia's democratic infrastructure, supporting informed public debate, social cohesion and community understanding. Any recommendations affecting public service media should protect SBS's statutory independence and avoid duplicating existing accountability mechanisms or reducing public trust.

### **(b) Preserve media freedom**

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<sup>32</sup> SBS Brand Health Tracker FY26.



Similarly, any new regulation or legislation in this area should be clear in purpose and carefully designed to avoid inadvertently restricting legitimate journalism or creating a chilling effect on public interest reporting.

SBS recommends that any reforms include explicit and appropriately broad journalistic exemptions for responsible and genuine media organisations that recognise the full range of modern media activity, including news reporting, current affairs, documentary content, historical programming, analysis, explainers, digital publishing and social media distribution. This is important to ensure media organisations can continue to report accurately and responsibly on hate speech, extremism, terrorism, racism, antisemitism and other matters of public interest.

## **10. Recommendations to counteract and prevent antisemitism and strengthen social cohesion**

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### **(a) Trusted, independent public service media strengthens democracy and social cohesion**

Trusted public service media is an essential part of Australia's civic and democratic infrastructure. It supports social cohesion by providing accurate information, enabling informed participation and creating shared spaces where Australians can better understand each other and the issues affecting the nation.

Independent media is a core part of a healthy democracy. It informs the public, scrutinises power and provides shared spaces where people can understand the issues shaping national life. SBS performs this role in a distinct way. Through trusted news, multilingual information, First Nations storytelling and distinctive Australian content, SBS helps people from different backgrounds participate in Australian life and better understand one another. As pressures on social cohesion increase, these services are becoming more important, not less. Sustained support for SBS is therefore an investment in trusted information, cultural understanding and a more connected Australia.

Through independent news and current affairs, multilingual services, First Nations-led journalism, *SBS Examines*, educational resources and community engagement, SBS reaches communities that may otherwise rely on fragmented, overseas or unreliable sources of information. This is particularly important in relation to misinformation, where trusted and culturally appropriate information can help counter false narratives and reduce social division.

For many diaspora communities in Australia, including people who speak a language other



than English at home (approximately 28% of the population),<sup>33</sup> SBS provides trusted Australian news and information in languages they understand and use. This supports participation in Australian life and helps communities access Australian perspectives on global events, public policy, safety, rights and responsibilities.

SBS programs also help Australians give communities a voice, facilitating difficult conversations about belonging and social cohesion. *The Social Schism* was a collaboration between SBS Insight and SBS Examines, bringing together thought leaders and community voices from across the spectrum to examine rising social and political division and explore how Australia can strengthen inclusion and connection.<sup>34</sup> The program reflected SBS's distinctive role in facilitating difficult conversations with empathy, honesty and respect, while providing a platform for diverse perspectives on free speech, hate, racism, social division, community safety and belonging. By making the program available across SBS and SBS On Demand, with subtitles in multiple languages and on YouTube, SBS extended that conversation beyond a single broadcast and supported broader community engagement.

A further example of constructive SBS content is SBS Audio reporting on how Project NOAH, out of Chabad of Bondi, the community targeted in the Bondi terror attack, are using education, openness and bread to fight antisemitism, encouraging engagement and understanding between people of different faiths.<sup>35</sup>

### **(b) In-language news services build belonging and participation**

Language is central to belonging, identity and participation. SBS is one of the world's most linguistically diverse broadcasters reaching more than 50% of all multilingual Australians each week in over 60 languages.<sup>36</sup> SBS's multilingual services help people access trusted information in languages they understand, connect with Australian civic life and participate more fully in the nation they share.



*Sense of Belonging and Media Representation Among Multilingual Audiences in Australia*

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<sup>33</sup> SBS. (2022, July). *SBS Australian Census Explorer*. <https://www.sbs.com.au/news/creative/census-explorer/xtjxeqygs>

<sup>34</sup> SBS. (2026, 4 March). *The Social Schism*. SBS On Demand. <https://www.sbs.com.au/ondemand/news-program/the-social-schism/2486517315598>

<sup>35</sup> SBS Audio. (2026, 2 June). How Project NOAH is fighting antisemitism. <https://www.youtube.com/shorts/BsfiysVC5-U>

<sup>36</sup> SBS. *In-Language Research 2021-2025* calculated against population of language communities surveyed for all SBS programs.



The latest *Sense of Belonging* research conducted by the University of Canberra's News and Media Research Centre and SBS,<sup>37</sup> demonstrates that in-language content makes people feel included and represented, which in turn builds belonging. The research also found that media representation plays a key role in audiences' confidence to participate in society, which can lead to a greater sense of belonging. Multilingual audiences reported feeling more represented by SBS News than they do by general Australian news. For fairness of coverage of cultural or language community, multilingual audiences reported a much higher level of agreement when considering SBS News (56%) compared to general Australian news (46%).

The research shows that multilingual audiences want significantly more content available in their own language, more accurate representation in mainstream coverage and more stories reflecting their lived experience. When asked to rank the top areas they wanted to see more of in the media, 42% of multilingual respondents said content available in their language, while two in five (39%) ranked content representing their cultural/language community in Australia.

Importantly, the research also demonstrates that a sense of belonging is closely tied to media representation: audiences who feel represented are markedly more confident in their place in Australian society and more engaged in civic life. Younger cohorts, in particular, desire content that speaks to their identity, social realities and cultural reference points.

The Scanlon Foundation *Mapping Social Cohesion Report 2025* shows a sharp decline in belonging, rising negative attitudes toward several migrant communities, and increased experiences of discrimination among people from Asian and African backgrounds.<sup>38</sup> This underscores the critical need for inclusive, representative media to reinforce belonging, counter stereotypes and support cohesion in diverse communities.

Likewise, the Government's Multicultural Framework Review (2024–25)<sup>39</sup> identifies social cohesion pressures stemming from global conflicts, online harms and inequitable access to credible information. This indicates the need for strong, trusted public media providing multilingual and community-anchored services to ensure all Australians have equitable access to reliable information.

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<sup>37</sup> News and Media Research Centre, Special Broadcasting Service, (2025, 29 October). *Sense of belonging and media representation among multilingual audiences in Australia*.

<sup>38</sup> Scanlon Foundation. (2025). *Mapping Social Cohesion*. <https://scanloninstitute.org.au/mapping-social-cohesion-2025/>

<sup>39</sup> Department of Home Affairs. (2024, 8 August). *Multicultural Framework Review*. <https://www.homeaffairs.gov.au/about-us/our-portfolios/multicultural-framework-review>



SBS serves over 60 language groups, representing 92% of Australia's 5.6 million users of languages other than English. SBS's Language Services Review - conducted every five years in line with the national Census - ensures SBS multilingual services continue to reflect Australia's rapidly changing and increasingly diverse population. The review draws on Census data, audience media consumption trends, migration patterns, public consultation, and funding parameters to realign services with contemporary needs and demographic change. Language services are delivered across radio, TV, online, and digital platforms, guided by principles of equity, reach and relevance.

### **(c) Research partnerships provide insights into social issues**

Research provides valuable insights that assist in understanding the role of public service media in the context of social cohesion. SBS research includes:

- *Sense of Belonging*: SBS partnership with the University of Canberra (mentioned above, section 10(b)).
- *The economic benefits of improving social cohesion*<sup>40</sup>: SBS commissioned Deloitte Access Economics to examine the economic benefits of improving social inclusion, which demonstrates that when people are able to participate fully in society - particularly those from multicultural, multilingual and marginalised communities - the national economy benefits through higher workforce productivity, improved health and education outcomes, and reduced demand on government services. Deloitte estimates that improved social inclusion could generate \$12.7 billion in economic value each year. Ensuring that all Australians have access to trusted, in-language and culturally resonant information is therefore integral not only to social cohesion but also to Australia's long-term economic performance.
- *Envisioning Futures*: SBS partnership of SBS Mentors with UTS Transdisciplinary School students from the Bachelor of Creative Intelligence and Innovation (BCII) to consider how the future of media, social cohesion and belonging might evolve in Australia by 2050, tackling uncertainty and long-term transformative change, drawing on Indigenous knowledge systems, a concept of polyculturalism, artificial intelligence and the realities of climate change to imagine what lies ahead.<sup>41</sup>

SBS's research commissions and partnerships provide practical insights into the issues

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<sup>40</sup> Deloitte Access Economics. (2018, 28 August). *The economic benefits of improving social inclusion*. <https://www.deloitte.com/au/en/services/economics/perspectives/economic-benefits-improving-social-inclusion.html>

<sup>41</sup> UTS. (16 Sep 2025). *Envisioning the future of SBS*. <https://www.uts.edu.au/case-studies/envisioning-the-future-of-sbs>; SBS. (2025, Sep). LinkedIn. <https://www.linkedin.com/feed/update/urn:li:activity:7363789907644862465/>



affecting social cohesion and help inform trusted, culturally relevant content and engagement. There is scope to build on this work to better understand emerging risks, community needs and effective responses.

#### **(d) Media literacy is an essential skill**

As antisemitism and other forms of hate increasingly spread through online misinformation and disinformation, building Australians' ability to critically evaluate what they read and watch online is becoming more important. In particular, media literacy is recognised as a measure that can assist young people more effectively critique violent extremist messaging.

SBS Learn provides Australian Curriculum aligned learning resources for teachers and educators, with a wide range of ready-to-download lesson plans, activities and classroom materials for primary and secondary students, specialising in multicultural and First Nations educational content.

It's important for students to feel represented and seen in the classroom, which is why SBS Learn resources are designed with the values of diversity, inclusion and connectedness in mind. Teaching and learning prepares young minds for the world beyond the school gates, and SBS Learn helps guide students there.

SBS is a member of the Australian Media Literacy Alliance (AMLA), an association with the shared objective of advancing education relating to media literacy within Australia.<sup>42</sup> SBS Learn partners with the AMLA to support young peoples' literacy in television and media across Australia. For example, the SBS Learn website has published an article from SBS World News journalist and presenter, Darren Mara, titled 'Media literacy in the fake news era'.<sup>43</sup>

These and other models can be used to create further media and digital literacy resources to support the wider Australian community, including in languages other than English.

#### **(e) Screen content acquisitions and commissions**

SBS plays an important role in informing Australians and promoting cross-cultural understanding. This includes content that explores how diverse communities have shaped modern Australia, as well as historical events, conflict and trauma that continue to influence communities in Australia and around the world.

SBS Original three-part documentary series *Who the Bloody Hell Are We?* explores Australian history through humorous and thought-provoking multicultural stories, including stories

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<sup>42</sup> Australian Media Literacy Alliance. *The Australia Media Literacy Alliance*. <https://medialiteracy.org.au/>

<sup>43</sup> Mara, D. (2020, 22 October). *Media literacy in the fake news era*. SBS Learn. <https://www.sbs.com.au/learn/media-literacy-in-the-fake-news-era/>



about Jewish Australians.<sup>44</sup> SBS also commissions and acquires documentaries, drama and factual programming that helps audiences understand significant historical events, including the Holocaust and the Second World War, and their enduring consequences.

SBS also connects historical events to contemporary questions of justice, accountability and memory. For example, SBS Original documentary *The Hunt for the Last Nazis* investigates alleged Nazi war criminals who migrated to Australia after the Second World War and the later efforts to bring them to justice.<sup>45</sup>

SBS continues to evolve its multilingual, multicultural and First Nations content to meet changing community needs and consumption habits. This includes opportunities to expand digital-first and youth-focused formats, deepen community-relevant storytelling and build structured pathways for emerging talent. However, sustaining this work is becoming more challenging in an environment of declining revenue and rising content, production and distribution costs.

#### **(f) Addressing mis- and disinformation**

SBS operates in a rapidly shifting policy and media environment marked by rising mis- and disinformation, audience fragmentation, accelerating generative Artificial Intelligence (AI) and declining institutional trust. These pressures coincide with major demographic change in Australia which is reshaping media consumption: strong population growth from the South Asian subcontinent, 31% of Australians born overseas,<sup>46</sup> one in two with at least one parent born overseas, and more than 5.6 million who speak a language other than English at home.<sup>47</sup> Many of these language communities access news and information on social media platforms at a greater rate than the general population.

The ASIO Annual Threat Assessment warns Australia has entered a “period of strategic surprise and security fragility,” driven by information disorder, rising extremism, anti-authority sentiment and social fragmentation. This indicates that strengthened, trusted public-interest media is required to counter misinformation, reduce vulnerability to harmful

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<sup>44</sup> SBS. (2023, 19 July). *Who The Bloody Hell Are We?* SBS On Demand. <http://sbs.com.au/ondemand/tv-series/who-the-bloody-hell-are-we>

<sup>45</sup> Goldberg, D. (2026, 24 May). *The Hunt for the Last Nazis*. SBS On Demand. <https://www.sbs.com.au/ondemand/tv-program/the-hunt-for-the-last-nazis/2499522627973>.

<sup>46</sup> ABS. (2026, 29 April). *Australia's population by country of birth*. <https://www.abs.gov.au/statistics/people/population/australias-population-country-birth/latest-release>

<sup>47</sup> SBS. (2022, July). *SBS Australian Census Explorer*. <https://www.sbs.com.au/news/creative/census-explorer/xtjxeqygs>



narratives, and support national resilience.<sup>48</sup>

At a time when reliable, representative and accessible public media has never been more important, SBS's unique and globally recognised mandate – to deliver distinctive, trusted and inclusive multilingual and multicultural services – is critical to national cohesion. SBS is well placed to serve Australia's multicultural and multilingual audiences who consume media across a wide variety of platforms. SBS must continue to evolve its service offering to meet these audiences with media that represents and connects communities and delivers essential news and information in their own language.

The rise of misinformation and its rapid spread through online platforms and tools further underline the need for expanding SBS's trusted news and information services, particularly for multilingual audiences facing barriers to reliable information. The ACMA reported that in 2025, 72% of Australian adults believed they encountered misinformation on a digital platform. Misinformation about certain groups in society was among the most common types of misinformation reported, with 38% of respondents saying they had seen or heard misinformation of this nature.<sup>49</sup> The University of Canberra found that in the two weeks prior to the 2025 Federal Election, 60% said they came across election misinformation sometimes, very often or occasionally. Further, most respondents were not confident they could tell if online information could be trusted and, in practice, only half were able to identify misinformation about the election.<sup>50</sup>

SBS provides a trusted alternative to misinformation and disinformation, including through its English and in-language services.<sup>51</sup> SBS Examines is dedicated to identifying and dispelling false information on critical issues impacting social cohesion with accurate explainers and in-depth reporting (as discussed above, in Section 3, *The nature and prevalence of antisemitism*,



SBS Examines, 'How should we talk to children about antisemitism'

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<sup>48</sup> Burgess, M. (2025, 19 February). *ASIO Annual Threat Assessment 2025*. National Intelligence Community. <https://www.intelligence.gov.au/news/asio-annual-threat-assessment-2025>

<sup>49</sup> ACMA. (2025, November). *Communications and media in Australia series: How we encounter misinformation*. <https://www.acma.gov.au/publications/2025-11/report/communications-and-media-australia-how-we-encounter-misinformation>

<sup>50</sup> McGuinness, K., Park, S., Lee, J. Y., Lukamto, W., Fisher, C., Fulton, J., Haw, A. & Holland, K. (2025, 22 October). *Unpacking election misinformation*. [https://apo.org.au/sites/default/files/resource-files/2025-10/apo-nid332339\\_2.pdf](https://apo.org.au/sites/default/files/resource-files/2025-10/apo-nid332339_2.pdf)

<sup>51</sup> Available in the English language at SBS. *SBS Examines*. <https://www.sbs.com.au/language/english/en/podcast/sbs-examines>



and Section 4, *Key drivers of antisemitism*). SBS journalists and news producers are embedded in community, including multilingual communities, and well-placed to identify and address misinformation circulating or gaining traction on different social media platforms, with different social media and messaging platforms preferred by different multilingual communities and age groups.

Government funding for *SBS Examines* leverages the capacity of SBS to address misinformation. The service was recently extended through additional funding provided as part of the Australian Government's response to the Special Envoy's Plan to Combat Antisemitism.<sup>52</sup> The service dispels inaccurate information circulating in Australian communities. It does so through articles, podcasts, and videos available across SBS and third-party platforms including social media. This initiative counterbalances the proliferation of online mis- and disinformation accelerated by AI and through foreign interference.

For example, a recent *SBS Examines* podcast considers how to discuss antisemitism with children in an age-appropriate way, including teenagers who might not realise the origins of memes and jokes they see online.<sup>53</sup>

High levels of trust in SBS news and information reflect its editorial independence and commitment to accuracy, impartiality and balance. These qualities distinguish SBS in an information environment where false information proliferates. As governments and communities address these challenges, SBS's trusted reach into multilingual audiences remains a vital policy asset.

### **(g) Moderating online hate and racism**

SBS manages and moderates racist and hateful commentary directed at individuals and groups on its online platforms in order to provide a safe environment for staff and audiences. Negative interactions are known to spike in response to certain events and require additional resources to monitor or periods where comments sections are closed earlier or more frequently than would otherwise be the case. At times, negative interactions can exceed the capacity of standard moderation services to respond in time. This creates periods of risk, where harmful content may be visible to audiences.

There is widespread acknowledgment of the need to strengthen the regulation of digital

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<sup>52</sup> Department of Home Affairs, (2025), Eliminating Antisemitism, Australian Government response to the Special Envoy's Plan to Combat Antisemitism, <https://www.homeaffairs.gov.au/reports-and-pubs/files/eliminating-antisemitism.pdf>

<sup>53</sup> Shvets, L. (2026, 1 Jun). How should we talk to children about antisemitism? *SBS Examines*. <https://www.sbs.com.au/language/english/en/podcast-episode/how-should-we-talk-to-children-about-antisemitism/f38qjkvxm>



platforms to address gaps in the legislative framework, including in relation to online hate speech directed at individuals and groups. The existing legislative and regulatory framework has not kept pace with the evolution of online spaces, creating a gap in which harmful content that would not be tolerated in other public contexts can spread with limited consequence. In the absence of legislative frameworks that protect freedom of expression while mandating a digital duty of care for digital platforms, or addressing online hate speech against groups and online misinformation, for example, organisations that must maintain a presence on digital platforms to reach their audiences are left to manage the consequences, through additional cost, time, moderation services and/or restricted engagement.

### **(h) Fostering cross-cultural awareness**

SBS promotes cross-cultural awareness in a range of ways, including by marking cultural practices and celebrations. By sharing national traditions in language, SBS makes them meaningful and accessible to multilingual Australians.

Last year, SBS presented the Australian National Anthem and Citizenship Pledge in 60 languages, building belonging, strengthening the sense of shared national identity and deepening understanding of what it means to be Australian.<sup>54</sup> This kind of work reflects SBS's unique capacity to connect diverse communities to each other and to the nation.

SBS Food includes information about world cuisine, including Jewish cuisine, sharing a range of recipes and information about key ingredients and utensils utilised in Jewish food preparation.<sup>55</sup> SBS Food also shares perspectives on cultural celebrations, including Jewish Australian perspectives on Chanukkah.<sup>56</sup>

SBS Audio conducts outside broadcasts across Australia, bringing language programs directly to communities and ensuring their voices are heard in their preferred languages. Outside broadcasts are another important way SBS connects directly with the communities it serves, both through content creation and as a real-time feedback loop. For example, SBS's broadcasts from Bondi Pavilion (discussed in Section 5, above) were delivered in 10 languages, including Hebrew and Arabic. Outside broadcasts give SBS direct contact with communities and help inform both programming and engagement.

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<sup>54</sup> SBS, *The Australian National Anthem and citizenship pledge in your language*, <https://www.sbs.com.au/language/english/en/the-australian-national-anthem-and-citizenship-pledge-in-your-language>

<sup>55</sup> SBS Food. (2021, 31 March). *About Jewish food*. <https://www.sbs.com.au/food/article/about-jewish-food/6pj8wxbeh>; SBS Food. *Jewish*. <https://www.sbs.com.au/food/tag/cuisine/jewish?page=1>; SBS Food. (2013, 6 September). *Key ingredients: Jewish*. <https://www.sbs.com.au/food/article/key-ingredients-jewish/7pde5splg>

<sup>56</sup> Slonim, T. (2021, 1 December). *Finding power in the feeling of otherness through a potato latke*. SBS Food. <https://www.sbs.com.au/food/article/finding-power-in-the-feeling-of-otherness-through-a-potato-latke/tz1j9cdhz>



As part of SBS's commitment to engaging and inspiring all Australians in the shared project of building a more cohesive and inclusive society, SBS partners with and has an active presence at local community events regularly across the country, including outside capital cities. In doing so, SBS engages directly with Australia's diverse communities to celebrate rich cultural traditions and connect communities with SBS services and each other. With greater resources, SBS would have capacity to increase the number of cultural celebrations, cuisine-related events, outside broadcasts and nation-building initiatives it undertakes.

## **11. Other**

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### **(a) SBS coverage of Royal Commission**

SBS is providing independent coverage of the ongoing work of the Royal Commission.

A sample of this content is set out in Appendix B – Sample recent SBS coverage.

## **12. Conclusion**

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SBS acknowledges the seriousness of the matters before the Royal Commission and the profound harm antisemitism has caused, and continues to cause, to Jewish Australians and to Australia's social cohesion. Antisemitism undermines safety, dignity, belonging and trust. Responding to it requires sustained action across government, institutions, communities, digital platforms and civil society.

SBS's contribution sits within its distinct role as Australia's multicultural and multilingual public service media organisation. SBS supports social cohesion by providing trusted journalism, multilingual information, First Nations storytelling, educational content, explainers, community engagement and programming that helps Australians better understand each other and the nation they share. This work is most effective when it is grounded in editorial independence, impartiality, strong standards and clear accountability.

For this reason, SBS recommends that the Royal Commission recognise the importance of editorially independent and impartial public service media as part of Australia's democratic infrastructure. Trusted, inclusive multicultural and multilingual media is an essential part of Australia's response to antisemitism, racism, misinformation and declining social cohesion.

SBS also recommends that any reforms preserve the independence of public service media, avoid duplicating existing accountability mechanisms, support sustained investment in SBS's social cohesion role, and strengthen regulation of digital platforms where online hate, extremism and misinformation are increasingly amplified.

SBS remains committed to serving and representing the voices, stories and views of Jewish Australians with accuracy, respect and care, while continuing to provide all Australians with trusted and impartial information, diverse perspectives and opportunities for greater understanding across communities.



## Appendix A – SBS Code of Practice

The full SBS Code of Practice can be accessed in 6 languages at this link - <https://www.sbs.com.au/aboutus/sbs-code-of-practice/>

A summary infographic of the SBS Code of Practice is as follows:

# About the **SBS CODE** of **PRACTICE**

SBS is an independent national public television, radio and digital media service with responsibilities to the Australian community as set out in **our Charter**. We are funded by the Australian government and commercial revenue such as advertising.

Across our network we share distinctive Australian storytelling, local and international news and current affairs, sport, international dramas and documentaries, food, film, and local radio services in more than 60 languages. We are also the home of First Nations storytelling, with National Indigenous Television (NITV) providing programming through an Indigenous lens.

To ensure our content meets community expectations, we have the SBS Code of Practice, which sets out rules and standards for all SBS content no matter where you access it – on television, radio, online, or on social media.



**The Code of Practice covers important matters like...**

### **TRUST**

**How we provide trustworthy and relevant content**

- We make independent decisions about our content.
- Our news and current affairs content is accurate, balanced and impartial, and in the public interest.
- We embrace a comprehensive range of views and perspectives – our content can be innovative and challenging as well as controversial and provocative.

### **TRANSPARENCY**

**How we help guide your content choices**

- We provide information so that you can choose the content that's right for you, and any children and young people in your care.
- We make sure that advertising is distinct from our content and set rules about placement for certain types of advertising.
- For potentially distressing content, we consider the likely audience, exercise sensitivity, provide warnings where appropriate, and only show that material if it is editorially relevant.

### **RESPECT**

**How we practice and promote respect**

- We avoid content that promotes prejudice and discrimination including the unjustified use of stereotypes, taking context into account.
- We provide content in languages other than English and encourage the expression of a wide range of views.
- We are sensitive to the presentation of Indigenous issues and observe the cultural protocols of Aboriginal and Torres Strait Islander peoples.
- We respect people's privacy, which we balance against our reporting responsibilities.

### **ACCOUNTABILITY**

**How we are accountable**

- We provide you with ways to give feedback about our content and services, whether complimentary or critical.
- We have an independent process for complaints under the Code of Practice, which are investigated by the SBS Ombudsman.



## Appendix B – Sample recent SBS coverage

Appendix B sets out a sample of recent SBS coverage on topics relevant to the Royal Commission terms of reference for consultation. It is intended to illustrate and/or evidence key points in SBS’s submission. It is not an exhaustive list of SBS content pertaining to the Australian Jewish community, Jewish people, antisemitism or social cohesion.

### (a) The nature and prevalence of antisemitism in institutions and society

Article title	Platform	Date	Link
Woman charged following alleged antisemitic incident at Sydney netball game	SBS News Online	10/05/2026	<a href="https://www.sbs.com.au/news/article/netball-alleged-antisemitic-incident-maroubra/cs98aq55f">https://www.sbs.com.au/news/article/netball-alleged-antisemitic-incident-maroubra/cs98aq55f</a>
How should we talk to children about antisemitism?	SBS Examines	1/06/2026	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/how-should-we-talk-to-children-about-antisemitism/f38qjkvxm">https://www.sbs.com.au/language/english/en/podcast-episode/how-should-we-talk-to-children-about-antisemitism/f38qjkvxm</a>
Kenneth Stern on antisemitism, dissent and free speech	SBS Hebrew	24/04/2026	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/kenneth-stern-on-antisemitism-dissent-and-free-speech/41yxal8ic">https://www.sbs.com.au/language/hebrew/en/podcast-episode/kenneth-stern-on-antisemitism-dissent-and-free-speech/41yxal8ic</a>
Landmark study finds 'systemic' racism in Australian universities	SBS News Online	17/02/2026	<a href="https://www.sbs.com.au/news/article/australian-human-rights-commission-report-finds-racism-in-australian-universities/htf3u3rbi">https://www.sbs.com.au/news/article/australian-human-rights-commission-report-finds-racism-in-australian-universities/htf3u3rbi</a>
Jillian Segal's plan on combatting antisemitism	SBS Hebrew	22/12/2025	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/jillian-segals-plan-on-combatting-antisemitism/0uqp7erid">https://www.sbs.com.au/language/hebrew/en/podcast-episode/jillian-segals-plan-on-combatting-antisemitism/0uqp7erid</a>
Interview: Jillian Segal, Special Envoy to Combat Antisemitism	SBS News in Depth	15/12/2025	<a href="https://www.sbs.com.au/news/podcast-episode/interview-jillian-segal-special-envoy-to-combat-antisemitism/lm6nl1fw">https://www.sbs.com.au/news/podcast-episode/interview-jillian-segal-special-envoy-to-combat-antisemitism/lm6nl1fw</a>
Teen charged over alleged antisemitic knife attack on Sydney train	SBS News Google Shorts	24/09/2025	<a href="https://www.sbs.com.au/news/podcast-episode/teen-charged-over-alleged-antisemitic-knife-attack-on-sydney-train/l95z8wq9p">https://www.sbs.com.au/news/podcast-episode/teen-charged-over-alleged-antisemitic-knife-attack-on-sydney-train/l95z8wq9p</a>
Interview: Anti-semitism envoy Jillian Segal speaks to SBS	Weekend One on One	16/12/2024	<a href="https://www.sbs.com.au/news/podcast-episode/interview-anti-semitism-envoy-jillian-segal-speaks-to-sbs/s7naiexey">https://www.sbs.com.au/news/podcast-episode/interview-anti-semitism-envoy-jillian-segal-speaks-to-sbs/s7naiexey</a>



What is Zionism, and is it antisemitic to be anti-Israel?	SBS Examines	16/12/2024	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/what-is-zionism-and-is-it-antisemitic-to-be-anti-israel/elhxcwhbt">https://www.sbs.com.au/language/english/en/podcast-episode/what-is-zionism-and-is-it-antisemitic-to-be-anti-israel/elhxcwhbt</a>
Australia is facing unprecedented anti-Jewish violence. But what is antisemitism?	SBS Examines	13/12/2024	<a href="https://www.sbs.com.au/language/english/en/article/antisemitism-is-rising-in-australia-but-what-is-it/07dfzmrV0">https://www.sbs.com.au/language/english/en/article/antisemitism-is-rising-in-australia-but-what-is-it/07dfzmrV0</a>
Is antisemitism in Australia changing?	SBS Examines	9/12/2024	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/antisemitism-in-australia/6erdezka4">https://www.sbs.com.au/language/english/en/podcast-episode/antisemitism-in-australia/6erdezka4</a>
Antisemitism surges across Australia: report	SBS Hebrew	15/11/2023	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/antisemitism-surges-across-australia/ohzndleiy">https://www.sbs.com.au/language/hebrew/en/podcast-episode/antisemitism-surges-across-australia/ohzndleiy</a>
War Documentaries Collection	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/collection/war-documentaries">https://www.sbs.com.au/ondemand/collection/war-documentaries</a>
Auschwitz: Countdown to Liberation	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-series/auschwitz-countdown-to-liberation">https://www.sbs.com.au/ondemand/tv-series/auschwitz-countdown-to-liberation</a>
999: The Forgotten Girls Of The Holocaust	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/movie/999-the-forgotten-girls-of-the-holocaust/2401118275754">https://www.sbs.com.au/ondemand/movie/999-the-forgotten-girls-of-the-holocaust/2401118275754</a>
Stephen Fry: Willem and Frieda: Defying the Nazis	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-program/stephen-fry-willem-and-frieda-defying-the-nazis/2302904899541">https://www.sbs.com.au/ondemand/tv-program/stephen-fry-willem-and-frieda-defying-the-nazis/2302904899541</a>
The Hunt for the Last Nazis	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-program/the-hunt-for-the-last-nazis/2499522627973">https://www.sbs.com.au/ondemand/tv-program/the-hunt-for-the-last-nazis/2499522627973</a>
24 Hours: The Fall of Nazi Germany.	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-program/24-hours-the-fall-of-nazi-germany/2420904003829">https://www.sbs.com.au/ondemand/tv-program/24-hours-the-fall-of-nazi-germany/2420904003829</a>
Surviving Nova	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-program/surviving-nova/2372132931582">https://www.sbs.com.au/ondemand/tv-program/surviving-nova/2372132931582</a>

## (b) The impact of antisemitism on daily life of Jewish Australians

Article title	Platform	Date	Link
A new series: "Hopes & Fears in the Jewish Sphere" - in conversation with Rabbi Glasman	SBS Hebrew	8/05/2026	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/hopes-fears-in-the-jewish-sphere-a-conversation-with-rabbi-glasman/wo227bn6l">https://www.sbs.com.au/language/hebrew/en/podcast-episode/hopes-fears-in-the-jewish-sphere-a-conversation-with-rabbi-glasman/wo227bn6l</a>



Jewish teens left shaken by alleged antisemitic attack, police say	SBS News Online	20/01/2026	<a href="https://www.sbs.com.au/news/article/jewish-teens-left-shaken-by-alleged-antisemitic-attack-police-say/7bvlqditu">https://www.sbs.com.au/news/article/jewish-teens-left-shaken-by-alleged-antisemitic-attack-police-say/7bvlqditu</a>
Lee Kofman on 'Ruptured', a reflection on Jewish Australian voices in a divided nation	SBS Hebrew	11/09/2025	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/lee-kofman-on-ruptured-a-reflection-on-jewish-australian-voices-in-a-divided-nation/4njmzpe5e">https://www.sbs.com.au/language/hebrew/en/podcast-episode/lee-kofman-on-ruptured-a-reflection-on-jewish-australian-voices-in-a-divided-nation/4njmzpe5e</a>
Fear, vigilance and polarisation: How antisemitism is impacting Jewish Australians	SBS Examines	21/07/2025	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/antisemitism-australia/x32zmf18h">https://www.sbs.com.au/language/english/en/podcast-episode/antisemitism-australia/x32zmf18h</a>
A look into Israeli Identity post October 7 with Alex Sinclair	SBS Hebrew	26/06/2025	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/sbs-hebrew-alex-sinclair-israeli-identity-post-october-7/oj87p5x8n">https://www.sbs.com.au/language/hebrew/en/podcast-episode/sbs-hebrew-alex-sinclair-israeli-identity-post-october-7/oj87p5x8n</a>
Extra security for Jewish institutions as images released after Sydney synagogue attack	SBS News Online	12/01/2025	<a href="https://www.sbs.com.au/news/article/extra-security-for-jewish-institutions-as-images-released-after-sydney-synagogue-attack/l2un535z5">https://www.sbs.com.au/news/article/extra-security-for-jewish-institutions-as-images-released-after-sydney-synagogue-attack/l2un535z5</a>
GEN17 – Interesting Findings About Jewish Life in Australia	SBS Hebrew	08/04/2018	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/gen17-interesting-findings-about-jewish-life-in-australia/taso2pxen">https://www.sbs.com.au/language/hebrew/en/podcast-episode/gen17-interesting-findings-about-jewish-life-in-australia/taso2pxen</a>
Pita with Vegemite: An Israeli-Australian Story	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-program/pita-with-vegemite-an-israeli-australian-story/2418191939556">https://www.sbs.com.au/ondemand/tv-program/pita-with-vegemite-an-israeli-australian-story/2418191939556</a>
Shut Your Big Fat Mouth John Safran	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-program/shut-your-big-fat-mouth-john-safran/2498676291966">https://www.sbs.com.au/ondemand/tv-program/shut-your-big-fat-mouth-john-safran/2498676291966</a>
Who The Bloody Hell Are We? With John Safran	SBS On Demand	-	<a href="https://www.sbs.com.au/ondemand/tv-series/who-the-bloody-hell-are-we">https://www.sbs.com.au/ondemand/tv-series/who-the-bloody-hell-are-we</a>

### (c) Key drivers of antisemitism in Australia

#### Misinformation and disinformation

Article title	Platform	Date	Link
Meta, Media and Algorithms: Who decides what information we consume	SBS Examines	18/5/2026	<a href="https://www.sbs.com.au/language/english/en/podcast/sbs-examines">https://www.sbs.com.au/language/english/en/podcast/sbs-examines</a>



You can't trust everything you read online. Here's how to spot misinformation	SBS News	17/04/2025	<a href="https://www.sbs.com.au/news/article/how-to-spot-misinformation-disinformation-online/e0uw6vy4h">https://www.sbs.com.au/news/article/how-to-spot-misinformation-disinformation-online/e0uw6vy4h</a>
What is misinformation and disinformation	SBS Examines	16/09/2024	<a href="https://www.sbs.com.au/language/audio/en/podcast-episode/what-is-misinformation-and-disinformation/rlio2tezh">https://www.sbs.com.au/language/audio/en/podcast-episode/what-is-misinformation-and-disinformation/rlio2tezh</a>
Tackling misinformation: How to identify and combat false news	Australia Explained	27/02/2024	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/tackling-misinformation-how-to-identify-and-combat-false-news/gy0yw5swq">https://www.sbs.com.au/language/english/en/podcast-episode/tackling-misinformation-how-to-identify-and-combat-false-news/gy0yw5swq</a>
Media literacy in the fake news era	SBS Learn	22/10/2020	<a href="https://www.sbs.com.au/learn/media-literacy-in-the-fake-news-era/">https://www.sbs.com.au/learn/media-literacy-in-the-fake-news-era/</a>
Facebook to ban Holocaust denial content, anti-vaccination posts	SBS Serbian	20/10/2020	<a href="https://www.sbs.com.au/language/serbian/en/podcast-episode/facebook-to-ban-holocaust-denial-content-anti-vaccination-posts/p4yszj1ts">https://www.sbs.com.au/language/serbian/en/podcast-episode/facebook-to-ban-holocaust-denial-content-anti-vaccination-posts/p4yszj1ts</a>

## Neo-Nazi groups and organized crime in Australia

Article title	Platform	Date	Link
From fringe to frontline: How Australia's far-right gained mainstream attention in 2025	SBS News Online	21/12/2025	<a href="https://www.sbs.com.au/news/article/the-rise-of-far-right-extremism-australia-2025/8skg4ekwe">https://www.sbs.com.au/news/article/the-rise-of-far-right-extremism-australia-2025/8skg4ekwe</a>
An extremism expert breaks down the far-right playbook	SBS Examines	13/09/2025	<a href="https://www.sbs.com.au/language/english/en/video/an-extremism-expert-breaks-down-the-far-right-playbook/ux428lghu">https://www.sbs.com.au/language/english/en/video/an-extremism-expert-breaks-down-the-far-right-playbook/ux428lghu</a>
'Fake terror plot': Police say Dural caravan set up by organised criminals	SBS News Online	10/03/2025	<a href="https://www.sbs.com.au/news/article/dural-caravan-discovery/e4tp73o4v">https://www.sbs.com.au/news/article/dural-caravan-discovery/e4tp73o4v</a>

## Foreign interference

Article title	Platform	Date	Link
Reactions to Iranian Ambassador expulsion	SBS Hebrew	4/09/2025	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/reactions-to-iranian-ambassador-expulsion/p7ryfj4rj">https://www.sbs.com.au/language/hebrew/en/podcast-episode/reactions-to-iranian-ambassador-expulsion/p7ryfj4rj</a>



Iran denies it was behind antisemitic attacks on Australian soil	YouTube Shorts	27/08/2025	<a href="https://www.youtube.com/shorts/m520XC6Si7o">https://www.youtube.com/shorts/m520XC6Si7o</a>
'Crossed a line': Wong rejects Iran's denials it was behind antisemitic attacks	SBS News Online	27/08/2025	<a href="https://www.sbs.com.au/news/article/wong-rejects-irans-denials-it-was-behind-antisemitic-attacks/e342mrmzd">https://www.sbs.com.au/news/article/wong-rejects-irans-denials-it-was-behind-antisemitic-attacks/e342mrmzd</a>
ASIO reveals Iran behind antisemitic attacks in Australia	SBS News Broadcast	26/08/2025	<a href="https://www.sbs.com.au/news/video/asio-reveals-iran-behind-antisemitic-attacks-in-australia/4ml0nwjr4">https://www.sbs.com.au/news/video/asio-reveals-iran-behind-antisemitic-attacks-in-australia/4ml0nwjr4</a>
ASIO says Iran behind antisemitic attacks, ambassador expelled	SBS News In Depth	26/08/2025	<a href="https://www.sbs.com.au/news/podcast-episode/asio-says-iran-behind-antisemitic-attacks-ambassador-expelled/83u66k9o6">https://www.sbs.com.au/news/podcast-episode/asio-says-iran-behind-antisemitic-attacks-ambassador-expelled/83u66k9o6</a>
Iran vows 'reciprocal reaction' after Australia expels Iranian ambassador	SBS News Online	26/08/2025	<a href="https://www.sbs.com.au/news/article/breakingdeeply-disturbing-anthony-albanese-says-iran-directed-two-antisemitic-attacks-in-australia/wvp03w6ti">https://www.sbs.com.au/news/article/breakingdeeply-disturbing-anthony-albanese-says-iran-directed-two-antisemitic-attacks-in-australia/wvp03w6ti</a>
How foreign malign actors are trying to undermine Australia's social cohesion	SBS Examines	25/11/2025	<a href="https://www.sbs.com.au/ondemand/watch/2468076099783">https://www.sbs.com.au/ondemand/watch/2468076099783</a>

## Global events (including Hamas-Israel conflict)

Article title	Platform	Date	Link
Israel has 'without doubt' committed war crimes in Gaza, says former Biden official	SBS News	03/06/2025	<a href="#">Matthew Miller says Israel has 'without doubt' committed war crimes in Gaza   SBS News</a>
Three videos highlight 'heartbreaking' desperation for Gaza aid	SBS News	28/05/2025	<a href="#">Three videos highlight 'heartbreaking' desperation for Gaza aid   SBS News</a>
Is the war in Gaza hurting social cohesion in Australia? Some say there's a bigger threat	SBS News	10/08/2024	<a href="https://www.sbs.com.au/news/article/is-the-war-in-gaza-hurting-social-cohesion-in-australia-some-say-theres-a-bigger-threat/4qzpf3m7n">https://www.sbs.com.au/news/article/is-the-war-in-gaza-hurting-social-cohesion-in-australia-some-say-theres-a-bigger-threat/4qzpf3m7n</a>
'Reasonable grounds' to believe Hamas raped women during attack on Israel, UN says	SBS News	05/03/2024	<a href="https://www.sbs.com.au/news/article/reasonable-grounds-to-believe-hamas-raped-women-during-attack-on-israel-un-says/5438krq1j">https://www.sbs.com.au/news/article/reasonable-grounds-to-believe-hamas-raped-women-during-attack-on-israel-un-says/5438krq1j</a>



<p> Hamas-Israel war triggers rising Islamophobia and antisemitism in Australia</p>	<p>SBS News</p>	<p>28/10/2023</p>	<p><a href="https://www.sbs.com.au/news/article/as-the-hamas-israel-war-rages-islamophobia-and-antisemitism-are-rising-in-australia/385jt872y">https://www.sbs.com.au/news/article/as-the-hamas-israel-war-rages-islamophobia-and-antisemitism-are-rising-in-australia/385jt872y</a></p>
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<p>Inside Israel: A Nation At War</p>	<p>Dateline</p>	<p>Season 2025, Episode 29</p>	<p><a href="https://www.sbs.com.au/ondemand/news-series/dateline/dateline-2025/dateline-s2025-ep29/2406627907631">https://www.sbs.com.au/ondemand/news-series/dateline/dateline-2025/dateline-s2025-ep29/2406627907631</a></p>
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**(d) Religious and ideologically motivated extremism and radicalisation**

Article title	Platform	Date	Link
'Tip of the iceberg': Australia faces a rising threat	SBS News Online	27/02/2026	<a href="https://www.sbs.com.au/news/article/political-violence-threats-australia/x49u1wbhr">https://www.sbs.com.au/news/article/political-violence-threats-australia/x49u1wbhr</a>
The January 26 bombing incident at Perth's Invasion Day rally has been declared a terrorist act	NITV Online	6/02/2026	<a href="https://www.sbs.com.au/nitv/article/the-attack-on-perths-january-26-invasion-day-rally-has-been-declared-a-terrorist-incident/bd9lpu7qb">https://www.sbs.com.au/nitv/article/the-attack-on-perths-january-26-invasion-day-rally-has-been-declared-a-terrorist-incident/bd9lpu7qb</a>
Wieambilla police shootings 'not a terrorist act', Queensland coroner says	SBS News Online	21/12/2025	<a href="https://www.sbs.com.au/news/article/wieambilla-shootings-not-a-terrorist-act-coroner/uukdipkb2">https://www.sbs.com.au/news/article/wieambilla-shootings-not-a-terrorist-act-coroner/uukdipkb2</a>
How extremist groups are targeting and recruiting young people	SBS Examines	13/10/2025	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/young-people-radicalisation/h2ot4xgyi">https://www.sbs.com.au/language/english/en/podcast-episode/young-people-radicalisation/h2ot4xgyi</a>
'Everything everywhere all at once': ASIO details multiple security threats to Australia	SBS News in Depth	20/02/2025	<a href="https://www.sbs.com.au/news/podcast-episode/everything-everywhere-all-at-once-asio-details-multiple-security-threats-to-australia/vj53n8n1p">https://www.sbs.com.au/news/podcast-episode/everything-everywhere-all-at-once-asio-details-multiple-security-threats-to-australia/vj53n8n1p</a>
Sydney siege confirms terror threat real, analyst says	SBS News Online	15/12/2014	<a href="https://www.sbs.com.au/news/article/sydney-siege-confirms-terror-threat-real-analyst-says/cfqblxgvm">https://www.sbs.com.au/news/article/sydney-siege-confirms-terror-threat-real-analyst-says/cfqblxgvm</a>



### (e) Best practice approaches to de-radicalisation and strengthening social cohesion

Article title	Platform	Date	Link
AFP Commissioner outlines rise of radicalisation online	SBS News	29/05/2026	<a href="#">AFP Commissioner outlines rise of radicalisation online   SBS News</a>
Roblox recruitment: Why so many kids are falling into extremism	SBS News in Depth	06/05/2026	<a href="https://www.sbs.com.au/news/podcast-episode/roblox-recruitment-why-so-many-kids-are-falling-into-extremism/8djuc3pb">https://www.sbs.com.au/news/podcast-episode/roblox-recruitment-why-so-many-kids-are-falling-into-extremism/8djuc3pb</a>
The Social Schism: How can we move forward as a more united country?	SBS Examines	16/03/2026	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/the-social-schism-how-can-we-move-forward-as-a-more-united-country/dv6uoyhet">https://www.sbs.com.au/language/english/en/podcast-episode/the-social-schism-how-can-we-move-forward-as-a-more-united-country/dv6uoyhet</a>
Do migrants feel they belong in Australia? The answer is complicated	SBS News	17/02/2026	<a href="https://www.sbs.com.au/news/article/do-new-migrants-feel-they-belong-to-australia-the-answer-is-complicated-study-shows/x8hre58vx">https://www.sbs.com.au/news/article/do-new-migrants-feel-they-belong-to-australia-the-answer-is-complicated-study-shows/x8hre58vx</a>
'Everyone wants to matter': How we can prevent hate and division in our neighbourhoods	SBS Examines	17/11/2025	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/building-social-cohesion/ott7u6r5t">https://www.sbs.com.au/language/english/en/podcast-episode/building-social-cohesion/ott7u6r5t</a>
Helping young people overcome extremism: What works?	SBS Examines	20/10/2025	<a href="https://www.sbs.com.au/language/english/en/podcast-episode/young-people-extremism/tkylgh3xa">https://www.sbs.com.au/language/english/en/podcast-episode/young-people-extremism/tkylgh3xa</a>
Young people feel much more disconnected than boomers in Australia. Why?	SBS News Online	16/10/2025	<a href="https://www.sbs.com.au/news/article/the-generational-divide-over-belonging-in-australia/pjnhensyl">https://www.sbs.com.au/news/article/the-generational-divide-over-belonging-in-australia/pjnhensyl</a>
Why Australian attitudes on immigration and religion have hardened but social cohesion is stable	SBS News	19/11/2024	<a href="https://www.sbs.com.au/news/article/why-australian-attitudes-on-religion-and-immigration-have-hardened-but-social-cohesion-is-stable/hp1bxaf4c">https://www.sbs.com.au/news/article/why-australian-attitudes-on-religion-and-immigration-have-hardened-but-social-cohesion-is-stable/hp1bxaf4c</a>
What is 'social cohesion', and can it be measured?	SBS News in Depth	13/08/2024	<a href="#">What is 'social cohesion', and can it be measured?   SBS News</a>
The 'dangerous potential' for one factor to create more unrest in Australian communities	SBS News	04/05/2024	<a href="https://www.sbs.com.au/news/article/the-dangerous-potential-for-one-factor-to-create-unrest-in-australian-communities/v0pcdgam2">https://www.sbs.com.au/news/article/the-dangerous-potential-for-one-factor-to-create-unrest-in-australian-communities/v0pcdgam2</a>



How a driver's licence and marriage can help deradicalize extremists	SBS News	11/09/2022	<a href="https://www.sbs.com.au/news/article/bali-bomb-maker-umar-patek-claims-hes-been-rehabilitated-what-is-deradicalisation-and-does-it-work/vxxs2ilh2">https://www.sbs.com.au/news/article/bali-bomb-maker-umar-patek-claims-hes-been-rehabilitated-what-is-deradicalisation-and-does-it-work/vxxs2ilh2</a>
Will 'deradicalisation' programs help Australian families of IS fighters settle back home?	SBS News	03/10/2022	<a href="#">Will 'deradicalisation' programs help Australian families of IS fighters?   SBS News</a>
Experts question whether deradicalization programs are working	SBS News	10/03/2017	<a href="#">Experts question whether deradicalisation programs are working   SBS News</a>
Multiculturalism 'good for Australia' say 85% of Australians	SBS News	26/02/2016	<a href="https://www.sbs.com.au/news/article/multiculturalism-good-for-australia-say-85-of-australians/b6wcdchhm">https://www.sbs.com.au/news/article/multiculturalism-good-for-australia-say-85-of-australians/b6wcdchhm</a>

#### (f) SBS's coverage of the Royal Commission on Antisemitism and Social Cohesion

Article title	Platform	Date	Link
Jewish Australians reveal lived experiences of antisemitism	SBS News Broadcast	4/05/2026	<a href="https://www.sbs.com.au/news/video/jewish-australians-reveal-lived-experiences-of-antisemitism/539bdd2ji">https://www.sbs.com.au/news/video/jewish-australians-reveal-lived-experiences-of-antisemitism/539bdd2ji</a>
Project A workshops help community voices reach antisemitism Royal Commission	SBS Hebrew	1/05/2026	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/project-as-workshops-help-community-voices-reach-the-royal-commission-on-antisemitism-and-social-cohesion/lzgfva7h">https://www.sbs.com.au/language/hebrew/en/podcast-episode/project-as-workshops-help-community-voices-reach-the-royal-commission-on-antisemitism-and-social-cohesion/lzgfva7h</a>
Royal commission hears impacts of antisemitism on Jewish Australian women	SBS News Broadcast	12/04/2026	<a href="https://www.sbs.com.au/news/video/royal-commission-hears-impacts-of-antisemitism-on-jewish-australian-women/oxxjhtbb">https://www.sbs.com.au/news/video/royal-commission-hears-impacts-of-antisemitism-on-jewish-australian-women/oxxjhtbb</a>
Jewish Australians urged to share stories as royal commission begins	SBS Hebrew	27/02/2026	<a href="https://www.sbs.com.au/language/hebrew/en/podcast-episode/jewish-australians-urged-to-share-stories-as-royal-commission-begins/6yr05dfdu">https://www.sbs.com.au/language/hebrew/en/podcast-episode/jewish-australians-urged-to-share-stories-as-royal-commission-begins/6yr05dfdu</a>
Australians urged to share their stories as royal commission begins after Bondi attack	SBS News Online	24/02/2026	<a href="https://www.sbs.com.au/news/article/antisemitism-royal-commission-explained/hr78vjaq0">https://www.sbs.com.au/news/article/antisemitism-royal-commission-explained/hr78vjaq0</a>