
From: David Hua
Sent: Friday, 19 June 2026 9:20 AM
To: s22
Subject: Fw: Media mop up

FYI too. Press re SBS this week.

Kind regards,

David

From: s22
Sent: Thursday, 18 June 2026 20:04:40
To: Jane Palfreyman
Cc: Clare O'Neil ; s22
David Hua ; Mandi Wicks ; Kathryn Fink ; s22
Subject: Re: Media mop up
Adding this one too - SMH letters to the editor with lots re yesterday's address and this one too

Hanson's timing regarding the axing of SBS couldn't be worse. Its coverage of the World Cup is absolutely fantastic, and its demise would be a great loss to millions of sport fans, as well as Australia's ethnic communities. **Eric Sekula, Turramurra**

<https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Flinks.streem.com.au%2Fthe-sydney-morning-herald-20260618-brxG3PKUo2AcRUdhgVdSjt5Xl0kn&data=05%7C02%7CLeah.Boonthanom%40sbs.com.au%7Cbd6a4b4a1ee14200c22f08decd14dfd1%7C9b7e0a1132864e28a73dfca89ad9e915%7C0%7C0%7C639173686702477194%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMilslkFOljo1TWFpbCIsldUljoyfQ%3D%3D%7C0%7C%7C%7C&sdata=7W%2FFLrPAyYCYQISkc3IfVutFX0yMrsBNjUpUV%2FDHohA%3D&reserved=0>

s22

From: Jane Palfreyman
Sent: Thursday, 18 June 2026 19:35:54
To: s22
Cc: Clare O'Neil ; s22
David Hua ; Mandi Wicks ; Kathryn Fink ; s22
Subject: RE: Media mop up
Great overview thank you s22.

From: s22
Sent: Thursday, 18 June 2026 7:30 PM

To: Jane Palfreyman

Cc: Clare O'Neil ; s22

David Hua ; Mandi Wicks ; Kathryn Fink ; s22

Subject: RE: Media mop up

Adding David, Mandi, s22 and Kathryn too

Hi Jane,

I've just taken a look at some of the media coverage from yesterday/today with around 1000 clips (inc. syndications) that mention SBS specifically.

A full report of all the stories to date across online, radio, TV and print with links to read/listen/watch can be accessed [here](#).

I have sifted through the coverage and wanted to provide a topline snapshot below.

The majority of coverage that mentions SBS seems to be pretty straightforward reporting. SBS is positioned as a significant national institution caught up a broader political debate about multiculturalism, immigration and public broadcasting.

Coverage mentioning SBS/media focuses on Senator Hanson's proposal to abolish SBS, reduce the ABC into a subscription service, end multiculturalism and support a "monocultural" Australia, and reshape Australia's media landscape, with Hanson also attacking *The Guardian*.

Hanson's address has brought out some public defence of SBS (and it's worth noting a lot of the talkback commentary mentions the World Cup). Examples include:

- What Hanson's plan to defund the SBS and paywall the ABC could mean for Australia - [RMIT](#)
- Pauline Hanson wants SBS gone. Here's what that would mean - [The Indian Sun](#)
- Jacqui Felgate on importance of SBS, including being able to watch the soccer for free and featuring the Mabil/Basheer clip – [3AW](#)
- 3AW listener feedback (inc. SBS/ABC merger) – [here](#) and [here](#)
- 2AY commentary - [here](#)
- Annabel Crab: Can I say that Senator Hanson should in fact be watching SBS (and WC), not calling for its abolition – [Party Room podcast](#)
- ABC Melbourne - [here](#) (inc. WC)
- ABC FN QLD (inc. ABC subscription model) - [here](#)
- 4BC Gary Hardgrave on SBS – [here](#)
- 4BC Jason Matthews - Look, I'm not a big fan of some of the stuff that Pauline said about gutting and turning, you know, getting rid of SBS and making the ABC subscription. I think you can't just simply shut down your critics - [here](#)
- Finger On The Pulse! Pauline Woos Middle Australia By Vowing To Axe SBS In The Middle Of A World Cup – [Betoota Advocate](#)
- Peta Credlin podcast (post WC and TdF support) - [here](#)

And responses re her media remarks more generally:

- Media union blasts Pauline Hanson's 'bitter, unprofessional' attack on Guardian journalist – [The Guardian](#)
- Hanson and the media: an unholy alliance of the ruling class – [The Independent](#)

- Why the power of Press Club addresses is in the clips posted on social media afterwards – [ABC](#)
- Pauline Hanson spoke for an hour and a half. Here's the verdict of the press gallery experts - [SMH](#)
- Press gallery journalists object to One Nation threats to ban reporters – [The Guardian](#)
- To speak plainly, Pauline Hanson does not articulate solutions – [The Australian](#)
- Watt: One Nation has a 'negative, chaotic, divisive plan for Australia' – [Radio National Breakfast](#)
- Hanson's 'incendiary' Press Club address condemned - [Crikey](#)

Some media has picked up on her extreme pathways:

- 'Dystopian': Hanson's speech slammed as net migration falls - [SMH](#)
- Pauline Hanson's speech 'shameful' and echoed 'rubbish' from rightwing figures in UK and US, critics say – [The Guardian](#)
- Pauline Hanson's views haven't changed since her first speech. But now she is resonating with Australia's bitter and resentful mood – [The Guardian](#)

And some negative sentiment supporting Hanson's views: Examples include:

- Former ABC chairman Maurice Newman backs One Nation leader Pauline Hanson's call for subscription service – [Western Australian](#)
- 'What's offensive about it?' – Lucy Zelić backs Pauline Hanson's vision for a
- 'monocultural' Australia – [Sydney Now podcast](#)
- Letter to editor: Look out SBS and ABC, Pauline Hanson is coming for you, and for that alone, she has my vote – [Herald Sun](#)

Additionally, as an FYI, **s47F** at the ABC has shared with me their media statement (she said they only got around 4-5 enquiries):

The ABC provides trusted news, children's programs, quality Australian entertainment, a range of local media services, emergency broadcasting and much more to all Australians on an equal basis, in line with our Charter, for free.

This principle of universal equity of access is increasingly important in a world where the majority of content is only available behind a pay wall.

Australians should be able to continue to rely on the ABC as the most trusted source of news and information.

Australian music and other creative industries would also be substantially negatively impacted without a freely available ABC and its numerous varied services.



Hope this snapshot helps.

Cheers,

s22

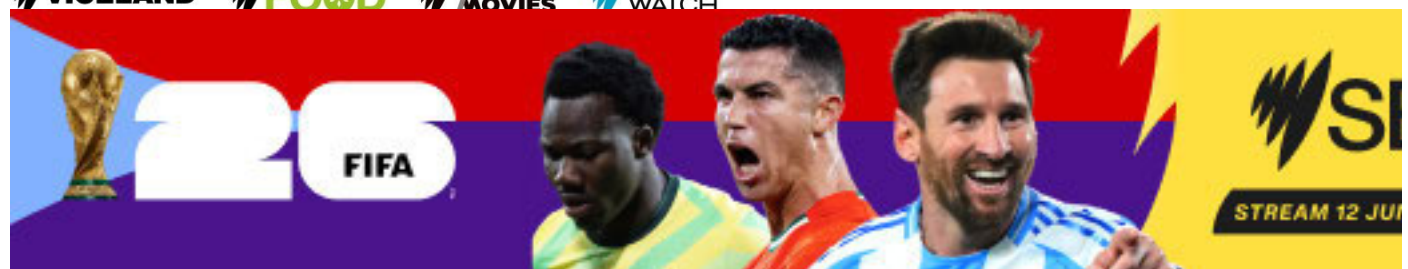


s22

SBS, 14 Herbert Street
Artarmon NSW 2064 Australia

s22

www.sbs.com.au



From: David Hua
Sent: Thursday, 18 June 2026 8:04 AM
To: s22
Subject: Fw: SBS Daily Media Briefing - Thursday 18 June 2026

Some clippings on the NPC FYI.

Kind regards,

David

From: s22
Sent: Thursday, 18 June 2026 08:00:22
To: #DL Stream Daily Media Briefing
Subject: SBS Daily Media Briefing - Thursday 18 June 2026

CAUTION: This email originated from outside of SBS. Do not click links or open attachments unless you recognise the sender and know the content is safe. If you are unsure, please report this using the "Report Phishing" button.

[View online](#)



SBS Daily Media Briefing

Thursday 18th June 2026

 [Download Media Items in PDF](#)

 [Download Media Items in Plain Text](#)

Executive Summary

- [The Australian](#) is covering comments made by One Nation leader Pauline Hanson where she vowed she would cut funding from SBS if she won the election, and pledged to ban the ABC from her election campaign unless it promised to treat her "fairly". Senator Hanson repeatedly accused sections of the media of piling against her and propping up the political establishment, even levelling criticism against The Australian for its coverage and opinion pieces about her.
- [Mumbrella](#) reports that in her speech to the National Press Club, Pauline Hanson declared that the internet has overtaken the need for the SBS, and One Nation would no longer fund the broadcaster if it won the upcoming federal election. Answering questions on the proposed cuts, Hanson stated that

the internet and commercial networks offered alternatives to non-English speakers.

- s22 [REDACTED]
- [REDACTED]

Corporate

(9 items)

s22 [REDACTED]



[REDACTED]

[REDACTED]

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[REDACTED]



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



'Don't come near me', Guardian reporter warned

The Australian By Thomas Henry Richard Ferguson

Thursday 18 June 2026, 12:00am AEST - Page 5

One Nation leader Pauline Hanson has vowed to put SBS "out of a job" and ban the ABC from her election campaign tour unless it proves it will "treat (her) fairly", as she told one journalist from the left-wing Guardian...

Potential Audience: 423,000

VIEW PDF VIEW TEXT



'Don't come near me': Pauline Hanson warns Guardian reporter at press club as she vows to cut SBS, ABC

The Australian By THOMAS HENRY and RICHARD FERGUSON
Wednesday 17 June 2026, 5:00pm AEST

One Nation leader Pauline Hanson has vowed to put SBS "out of a job" and ban the ABC from her election campaign tour unless it proves it will "treat (her) fairly", as she told one journalist from the left-wing Guardian...

Potential Audience: 166,600

VIEW ONLINE



'The SBS will be gone': Pauline Hanson unloads on public media in Press Club address

Mumbrella By Zac Nikolovski
Wednesday 17 June 2026, 4:54pm AEST

One Nation leader Pauline Hanson made her debut at the National Press Club on Wednesday, using her closing remarks to flag sweeping changes to Australia's public broadcasters. "The SBS will be gone. There's no need for it anymore, the internet has..."

Potential Audience: 6,750

VIEW ONLINE



"You're going to be without a a job": SBS abolished, ABC subscription under One Nation.

TV Tonight By David Knox
Wednesday 17 June 2026, 3:18pm AEST

One Nation would overhaul or abolish public broadcasters, Senator Pauline Hanson said today.

Potential Audience: 38,000

VIEW ONLINE



'You're going to be out of a job': Pauline Hanson flags SBS, ABC doomed under a One Nation govt despite reporter's please

Sky News By Laurence Karacsony
Wednesday 17 June 2026, 3:22pm AEST

One Nation leader Pauline Hanson will axe the Special Broadcasting Service entirely, while making massive cuts to the ABC.

Potential Audience: 63,900

VIEW ONLINE



s22

s22

[REDACTED]



[REDACTED]

s22

[REDACTED]



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s22 [redacted]

From: Mandi Wicks
Sent: Saturday, 20 June 2026 10:38 AM
To: s22
Subject: NACA check in
Attachments: Media Release - Australians place growing trust in SBS News - 16 June 2026.pdf

Good morning everyone,

s22

s22

s22 [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

And finally, a shout out to s22 and s22 for their questions after **Pauline Hanson's** first address at the **National Press Club** this week. They were calm and considered and proudly represented the communities we serve. While One Nation's policy to shut down SBS might be unsettling, our reporting must always remain balanced and impartial, and s22 and s22 demonstrated that on Wednesday.

s22 [REDACTED]

[REDACTED]

[REDACTED]



s22 [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Have a lovely weekend and if you're working through – thank you!

Mandi



Mandi Wicks
Director, News and Current Affairs
She/Her
[REDACTED]
SBS 14 Herbert Street
Artarmon NSW 2064 Australia
[REDACTED]
www.sbs.com.au



STREAM 12 JUNE - 20 JULY



Proud Member of
SBS PRIDE & ALLIES

AUSTRALIAN LGBTQ+ INCLUSION
AWARDS
Platin
Empl

SBS acknowledges the Traditional Owners of Country throughout Australia.

From: s22
Sent: Friday, 19 June 2026 2:15 PM
To: David Hua
Subject: RE: Guidance following public commentary about SBS

Dear Bapak Director,

Good afternoon Bapak.
I trust you are well.

Thank you for the guidance in regards to recent Paulie Hanson speech at NPC.

Have a lovely afternoon.

Kind regards,

s22

From: David Hua
Sent: Thursday, 18 June 2026 9:43 AM
To: s22
Subject: Guidance following public commentary about SBS

Greetings everyone,

In light of the public discussion about SBS, I want to remind teams that as an impartial public broadcaster, SBS does not provide commentary on the policies of political parties. When reporting about yesterday's National Press Club address or related topics, you can use the following statement from SBS:

Attributable to an SBS spokesperson

"SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

On background

SBS has provided trusted Australian multilingual news, content and information for over 50 years – helping Australians understand one another and participate fully in Australian society. Australians place strong trust in SBS, with the Reuters Digital News Report ranking SBS equal first among Australian news organisations for trust (refer to <https://www.sbs.com.au/aboutus/2026/06/16/australians-place-growing-trust-in-sbs-news/>) and SBS Examines helping to counter online misinformation. Every day, millions of Australians across the country consume SBS's free, trusted, and quality content on a range of platforms including streaming, podcasts, radio, web, TV, and social media.

As an SBS employee, please also keep the following in mind:

- SBS does not endorse, oppose or advocate for the policies or positions of any political party, candidate or elected representative.
- SBS's role is to inform audiences through accurate, impartial and balanced journalism in accordance with the [SBS Code of Practice](#) and editorial policies.
- Staff must comply with [SBS External Communications Protocol](#) and [SBS Social Media Protocol](#) (updated May 2026)

If you are unsure how to respond to an enquiry, please seek guidance from me, your manager or Corporate Communications. Any requests for an official SBS response should be referred to Corporate Communications.

If you experience threatening or discriminatory behaviour in public, through talkback, or online, do not engage. Prioritise your safety, keep a record where appropriate, and report the matter to your manager. Follow SBS safety and security procedures where required.

If you need support, please reach out to me, speak with your manager, or access SBS's [Employee Assistance Program](#).

Thank you for your professionalism and support of one another.

Kind regards,

David Hua
Director, Audio and Language Content
Special Broadcasting Service

File Note



Author: **David Hua,**
Director, Audio & Language Content

s22

s22

SUBJECT: FOI Teams screengrabs – Hanson

File No. Reference:

Type of event Call IN: () Call OUT: () Meeting: () Other (specify)

Date & Time & Location: 31 July 2026

People Involved / Present:

s22



Wednesday, 17 June

17/06 2:24 pm

hi s22, you may have heard a strong position on SBS being expressed by Hanson at the National press club today.

s22 17/06 2:24 pm

s22

No. I'm only just catching up on the Press Club speech. Reading through it now.

17/06 2:25 pm

Will put some guidance for teams including for brand ambassadors. In short no different to advice now - do not get into political commentary.



Also let me know if there is any perceived increase risks.



s22 17/06 2:26 pm

s22

Yes. Agree. I was preparing myself for discussion on this and would have only ever replied we report on this, not make personal comments etc.

I will organise a quick call with s22 tomorrow.

s22

17/06 2:27 pm

That's right. Maybe consider some scenarios. Eg someone comes ups at a Diwali event and says....

s22 17/06 2:28 pm

s22

It would be good to get a couple of bullet points together so we stay on brief.

17/06 2:47 pm

Statement attributable to SBS spokesperson:
"SBS does not provide commentary on the policies of political parties,

s22

📺 v 👤 ...

17/06 2:47 pm

Statement attributable to SBS spokesperson:

"SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

On background:

SBS has provided Australian trusted multilingual news, content and information for over 50 years – helping Australians understand one another and participate fully in Australian society.

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Every day, millions of Australians across the country consume SBS's free, trusted and quality content on a range of platforms including TV, streaming, radio, apps, websites, podcasts and social media.



Australians place growing trust in SBS N... ✕

SBS has been recognised as one of Australia's most trusted news providers, ranking equal first in the 2026...

www.sbs.com.au



s22

17/06 2:48 pm

Thank you. I'm just doing a message to them now.

s22

📺 v 👤 8 ⋮

s22 17/06 12:40 pm

s22

<https://www.abc.net.au/news/2026-06-17/federal-politics-live-blog-joyce-cautions-pauline-hanson/106805372>



Federal politics live: Travel warning for Middl...
Australia has lowered its travel advice warnings for several Middle Eastern countries following the signing ...
www.abc.net.au

Pauline's press club speech

17/06 2:20 pm

Corporate Comms putting some words together today in response.

s22 and I will work on some guidance for staff to ensure we remain apolitical.



s7(2) Part II Sch 2



David Hua (You)



17/06 1:49 pm

Hanson's speech

s22



Wednesday, 17 June

s22 17/06 1:42 pm Edited

FYI you might have seen it but in today's speech Pauline Hanson said "The SBS will be gone. There's no need for it anymore; the internet has overtaken the need for it."

17/06 1:49 pm

Yep.

17/06 1:55 pm

did you just see s22 s Q?

17/06 2:22 pm

Teams may be getting questions from contacts etc about ON. can you compose some advice on how to handle enquiries/ comments.

This should be shared with our brand ambassadors too.

s22 17/06 2:23 pm

I will be looking at Corporate Comms official wording and incorporate it in a couple of talking points

I will use similar wording used in responding to media enquiries about our styleguide

17/06 2:30 pm

Is NACA doing a story on the address?

17/06 2:47 pm

Statement attributable to SBS spokesperson:
"SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."
On background:
SBS has provided Australian trusted multilingual news, content and information for over 50 years – helping Australians understand one another and participate fully in Australian society.
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Every day, millions of Australians across the country consume SBS's free, trusted and quality content on a range of platforms including TV, streaming, radio, apps, websites, podcasts and social media.



Australians place growing trust in SBS N... X

SBS has been recognised as one of Australia's most trusted news providers, ranking equal first in the 2026...

www.sbs.com.au

Hi everyone,

In light of recent political coverage and commentary, including today's National Press Club address by One Nation Leader Pauline Hanson, you and your team members may receive questions from audiences or external stakeholders about SBS's position on political parties, policies or matters of political debate.

When reporting on Hanson's speech at the Press Club, you can refer to the following statement, attributable to an SBS spokesperson: "SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

Here are some further points that can guide you:

- SBS does not endorse, oppose or advocate for the policies,

Here are some further points that can guide you:

- SBS does not endorse, oppose or advocate for the policies, platforms or positions of any political party, candidate or elected representative.
- SBS's role is to inform audiences through accurate, impartial and balanced journalism, in accordance with the SBS Codes of Practice and Editorial Policies.
- SBS reports on political parties, policies, elections and public issues through its news and current affairs coverage, ensuring relevant perspectives are represented and appropriate context is provided.
- SBS staff should not express personal or organisational views on matters of political debate when representing SBS in a professional capacity.
- SBS does not take positions. Our role is to facilitate informed public understanding through trusted journalism.
- Where appropriate, you may direct audiences to SBS News and Current Affairs coverage for information about political parties, election policies and public debates.
- If you receive enquiries seeking SBS's position on a political party, policy or election issue, you should not provide comment on behalf of SBS.
- Any enquiries from journalists, political representatives, advocacy groups or other external stakeholders seeking an official SBS response should be referred to Corporate Communications.
- If you are unsure how to respond to a particular enquiry, they should seek guidance from their manager or Corporate Communications before responding.

On background:

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Australians place strong trust in SBS, with the Reuters Digital News Report ranking SBS equal first among Australian news organisations for trust (refer to <https://www.sbs.com.au/aboutus/2026/06/16/australians-place-growing-trust-in-sbs-news/>) and SBS Examines helping to counter online misinformation.

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Every day, millions of Australians across the country consume SBS's free, trusted and quality content on a range of platforms including TV, streaming, radio, apps, websites, podcasts and social media.

Employee Assistance Program (EAP)

These topics can be distressing, sensitive, and polarising for our communities, and they add to the pressure you may feel when covering them. If you are experiencing distress, please be aware that we offer a free and confidential counselling service, available 24/7, for all SBS staff through the Employee Assistance Program (EAP). The service is also available for all your immediate family members. Please note you can also reach out to other senior members of the SBS management team and me.

**Australians place growing trust in SBS News ...**

SBS has been recognised as one of Australia's most trusted news providers, ranking equal first in the 2026...

www.sbs.com.au

17/06 3:39 pm

Should we put in some scenarios. Such as:

- Someone expresses hostility towards you because you work for SBS. Ignore and report if safety is a concern.
- Some expresses support for you and SBS. Be polite, "Thank you. SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

s22

📺 ✓ 👤 ..

17/06 3:39 pm

Should we put in some scenarios. Such as:

- Someone expresses hostility towards you because you work for SBS. Ignore and report if safety is a concern.
- Some expresses support for you and SBS. Be polite, "Thank you. SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."
- Any other scenarios?

Let me know if you think this needs to be sent out today or if it can hold until Friday...

Are you done with your meetings?

s22

17/06 3:40 pm

s22

I think It should be sent out today. A few team members expressed concern and one questioned why SBS is nit reporting on it

coming to Eucalyptus in 2 mins if you want

17/06 3:42 pm

Ok. Happy for you to send something out.

s22

17/06 3:47 pm

s22

New proposed version

s22

17/06 3:53 pm

Hi everyone,
In light of recent political coverage and commentary, including comments made by One Nation Leader Pauline **Hanson** about SBS at today's National Press Club address, you and your team members may receive questions from audiences or external stakeholders about SBS's position on political parties, policies or matters of political debate. I understand this commentary may be distressing or unsettling for some team members, particularly given SBS's role in serving multicultural and multilingual communities. Please reassure your teams that we are here to support them. If anyone is experiencing distress,

Hi everyone,

In light of recent political coverage and commentary, including comments made by One Nation Leader Pauline **Hanson** about SBS at today's National Press Club address, you and your team members may receive questions from audiences or external stakeholders about SBS's position on political parties, policies or matters of political debate. I understand this commentary may be distressing or unsettling for some team members, particularly given SBS's role in serving multicultural and multilingual communities. Please reassure your teams that we are here to support them. If anyone is experiencing distress, SBS offers a free and confidential counselling service, available 24/7, through the Employee Assistance Program. The service is also available to immediate family members. Team members can also reach out to their manager, other members of the SBS leadership team, or me. When reporting on **Hanson's** speech at the Press Club, you can refer to the following statement, attributable to an SBS spokesperson: "SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster." Here are some further points that can guide you:

- SBS does not endorse, oppose or advocate for the policies, platforms or positions of any political party, candidate or elected representative.
- SBS's role is to inform audiences through accurate, impartial and balanced journalism, in accordance with the SBS Codes of Practice and Editorial Policies.
- SBS reports on political parties, policies, elections and public issues through its news and current affairs coverage, ensuring relevant perspectives are represented and appropriate context is provided.
- SBS staff should not express personal or organisational views on matters of political debate when representing SBS in a professional capacity.
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- Where appropriate, you may direct audiences to SBS News and Current Affairs coverage for information about political parties, election policies and public debates.
- If you receive enquiries seeking SBS's position on a political party, policy or election issue, you should not provide comment on behalf of SBS.
- Any enquiries from journalists, political representatives, advocacy groups or other external stakeholders seeking an official SBS response should be referred to Corporate Communications.

If you are unsure how to respond to a particular enquiry, please seek guidance from your manager or Corporate Communications before responding.

Some Possible Scenarios

If someone asks for SBS's position on a political party or policy, you can say:

"Thank you for your enquiry. SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

If someone expresses support for you or SBS, please be polite and avoid further commentary. You can say:

"Thank you. SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

If someone criticises SBS or accuses SBS of bias, you can say:

"Thank you for sharing your view. SBS's role is to provide accurate, impartial and balanced journalism in line with the SBS Codes of Practice and Editorial Policies. SBS does not endorse, oppose or advocate for any political party, candidate or elected representative."

If someone seeks your personal view because you work for SBS, you can say:

"I'm not able to provide personal commentary while representing SBS. SBS's role is to inform audiences through accurate, impartial and balanced journalism."

If someone expresses hostility towards you because you work for SBS, do not engage. If you feel safe, you can say:

"I'm not able to continue this conversation. Any official enquiries should be directed to SBS Corporate Communications."

any political party, candidate or elected representative."

If someone seeks your personal view because you work for SBS, you can say:

"I'm not able to provide personal commentary while representing SBS. SBS's role is to inform audiences through accurate, impartial and balanced journalism."

If someone expresses hostility towards you because you work for SBS, do not engage. If you feel safe, you can say:

"I'm not able to continue this conversation. Any official enquiries should be directed to SBS Corporate Communications."

If there is any concern for your safety, remove yourself from the situation, report the incident to your manager, and follow SBS safety and security processes.

If someone contacts you repeatedly or behaves in a threatening, abusive or discriminatory way, do not continue the exchange. Keep a record where possible, including screenshots, emails or messages, and escalate to your manager. If there is an immediate safety concern, contact security or emergency services as appropriate.

If an enquiry comes through social media comments or direct messages, do not engage in extended debate. Where appropriate, use the approved statement above or refer the matter to Corporate Communications. Avoid responding from personal accounts on matters connected to SBS's coverage or editorial position.

If a political representative, advocacy group or journalist contacts you directly, do not respond on behalf of SBS. Refer the enquiry to Corporate Communications.

On Background

SBS has provided Australians trusted multilingual news, content and information for over 50 years, helping Australians understand one another and participate fully in Australian society.

Australians place strong trust in SBS, with the Reuters Digital News Report ranking SBS equal first among Australian news organisations for trust. You can read more here:

<https://www.sbs.com.au/aboutus/2026/06/16/australians-place-growing-trust-in-sbs-news/>

SBS Examines also helps to counter online misinformation.

Every day, millions of Australians across the country consume SBS's free, trusted and quality content on a range of platforms including TV, streaming, radio, apps, websites, podcasts and social media.

s22



17/06 3:55 pm

Can you check with s22 too pls.

s22

17/06 3:56 pm

s22

Absolutely

s22

17/06 5:18 pm

Leah has drafted a shorter version for you, Mandi, and s22 to send to the respective divisions.

17/06 5:19 pm

Ok. Can you share it please?

s22

17/06 5:36 pm

s22

[One Nation email to ALC staff.docx](#)



One Nation email to ALC sta...

personal > davides_sbs_com_au



Subject: Guidance following public commentary about SBS

- David - send below email to all staff ALC 18/6/26
- Mandi - has already had verbatim and will inc. reminder in Fri email
- s22 will send to SLT to communicate to editorial staff

Hi everyone,

In light of recent public discussion about SBS, I want to remind teams that as an impartial public broadcaster SBS does not provide commentary on the policies of political parties. When reporting about today's National Press Club address or related topics, you can use the following statement from SBS:

Attributable to an SBS spokesperson:

"SBS does not provide commentary on the policies of political parties, consistent with our obligations as an impartial public broadcaster."

17/06 5:38 pm

Is that finalised?

I can check with s22 ...

s22

17/06 5:38 pm

s22

s22 is about to send this to you and Clare



From: [Kathryn Fink](#)
To: [Kathryn Fink](#)
Subject: Excom notes up front
Date: Tuesday, 23 June 2026 8:38:41 AM
Attachments: [image001.jpg](#)
[image002.png](#)

Get [Outlook for iOS](#)

From: Kathryn Fink
Sent: Tuesday, June 23, 2026 8:36 am
To: Kathryn Fink
Subject: Fw: questions

s22 [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Noise in the market created by Pauline Hanson NPC speech but best response is to stay focused and continue to make a difference.

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From: Kathryn Fink
Sent: Monday, 22 June 2026 15:25:07
To: Kathryn Fink
Subject: questions

s22 [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



Kathryn Fink
Director of Television
s22 [REDACTED]
SBS
14 Herbert Street
Artarmon NSW 2064 Australia
s22 [REDACTED]
sbs.com.au



SBS acknowledges the traditional owners of country throughout Australia.

From: s22
To: Mandi Wicks; s22
Cc: s22
Subject: RE: Audience Response - Pauline/Press Club
Date: Friday, 19 June 2026 10:42:38 AM
Attachments: [image001.png](#)
[image002.jpg](#)
[image003.png](#)
[image004.jpg](#)
[image005.png](#)

Hi all. Sorry I missed this email from Mandi so ignore my previous email re the edits.
Ultimately, my suggestions were in line, even less less.
Thank you

s22

From: Mandi Wicks
Sent: Thursday, 18 June 2026 5:41 PM
To: s22
Cc: s22
Subject: RE: Audience Response - Pauline/Press Club
Hi s22,
I agree – less is more.
The draft looks good to me.
Many thanks,
Mandi

From: s22
Sent: Thursday, 18 June 2026 3:19 PM
To: s22; Mandi Wicks
s22
Cc: s22
s22
Subject: RE: Audience Response - Pauline/Press Club
Hi s22,
Thanks for this.

I started writing something else, to add that we also function in English with much of our output original – especially across the slate of news and caff across Australia... but then, thought simple, direct was best.
If you require more lines, please let me know but what you've written looks solid to me.
Cheers,

s22

From: s22
Sent: Thursday, 18 June 2026 2:45 PM
To: Mandi Wicks; s22; s22
s22
Cc: s22
s22
Subject: Audience Response - Pauline/Press Club
Hi all – Apologies, I understand you're busy

I've drafted this response - [WN Response PH_Press Club.docx](#)

For the comment below;

To whom it may concern.

I saw your journalist try to provoke Pauline Hanson in the hope of getting a gotcha moment.

I agree with Pauline when she said people who come here should be able to speak English. That is not unreasonable at all.

Yes you may well BroadcastingCommission in 60 different languages.

How does that benefit the vast majority of Australians?

Yet the vast majority of Australian taxpayers help fund your corporation.

I was actually unaware we the taxpayer fund you until your journalist tried to provoke Pauline today.

Now I want you defunded as well as the ABC!!

Defund SBS now!

*Noting, we've received 3 items of feedback Re: Paulines National Press Club Appearance.

The other two are not similarly interrogative of our *purpose*, as above, and won't require lines.

s22



s22

SBS 14 Herbert Street
Artarmon NSW 2064 Australia
sbs.com.au





SBS acknowledges the traditional owners of country throughout Australia.

From: s22
To: s22 [Mandi Wicks](#)
Subject: RE: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT
Date: Wednesday, 17 June 2026 6:41:15 PM

Hi s22 ,
s22 wants to get Clare and s22 (Govt Relations) across this, so that may delay our response.

Cheers,

s22

From: s22
Sent: Wednesday, 17 June 2026 6:11 PM
To: s22 ; Mandi Wicks
Subject: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT
Importance: High

Hi both,
Sorry to do this but the SMH is asking senior Canberra press gallery correspondents for some analysis of Pauline Hanson's address to the NPC today.

s22 was approached (see below) and I responded as I usually do. s22 is trusted to do

s47C

Thoughts?

s22^{s,}

From: s22
Sent: Wednesday, 17 June 2026 5:55 PM
To: s22
Subject: RE: SMH REQUEST FOR COMMENT

s47C

From: s22

Sent: Wednesday, 17 June 2026 1:05 PM

To: s22

Subject: RE: SMH REQUEST FOR COMMENT

Hi s22,

Apologies – I've been in meetings non stop since walking in the door. Have just come up for air.

Yes that's fine – but noting the sensitivities, please play with the straightest of bats.

Cheers,

s22

From: **s22**

Sent: Wednesday, 17 June 2026 11:08 AM

To: **s22**

Subject: SMH REQUEST FOR COMMENT

Hey **s22**,

s47C

[Redacted]

[Redacted]

[Redacted]

Cheers,

s22

From: s22
To: s22
Cc: s22; Mandi Wicks
Subject: RE: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT
Date: Wednesday, 17 June 2026 7:11:38 PM

Good one – thanks s22.

Also, as a heads up, Z has asked s22 (asked a long time ago) to make a contribution (live cross tomorrow morning) after Ms Hanson's speech.

s22 knows to play straight and won't be veering into SBS 'response' territory.

Here is my email to s22:

Hi s22,

Thank you again for today and I'm hoping you're doing okay.

Just to say, I've informed Corp. Comms and Mandi that, after our conversation, you won't be contributing to the SMH's coverage.

I think it's wise and agree with your decision.

I also understand you've been asked, a good while ago, to contribute to TVNZ to provide some analysis to Pauline Hanson's speech, in a live cross.

I note that they've asked you, not because you work at SBS, but because you've recently interviewed Ms Hanson and have tracked her political career for many years as a senior member of the press gallery.

Obviously the main thrust of Ms Hanson's speech wasn't about SBS so if questions, as discussed, veer into public broadcasting, please play it with the straightest of bats.

Let me know how it goes.

s22,
s22

From: s22

Sent: Wednesday, 17 June 2026 7:10 PM

To: s22

Cc: s22; Mandi Wicks

Subject: Re: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT

Hi s22 - yes, Clare and s22 are aware. Will forward this to them as FYI.

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From: s22

Sent: Wednesday, 17 June 2026 19:02:52

To: s22

Cc: s22; Mandi Wicks

s22

Subject: RE: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT

Hi s22 and s22,

Thanks for this – and noting you had planned to let Clare and s22 know too.

Having spoken with s22 this evening, she's decided NOT to contribute to the SMH's reporting.

Thanks for your time all the same.

A busy day for you all, I'm sure.

Hope you're doing okay.

Cheers,

s22

From: s22

Sent: Wednesday, 17 June 2026 6:51 PM

To: s22

Cc: s22

Subject: RE: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT

Hi s22,

My advice, after consultation with relevant others, is that this is an editorial decision so we will leave this for NACA to decide.

Regards,

s22

From: s22

Sent: Wednesday, 17 June 2026 6:11 PM

To: s22; Mandi Wicks s22

Subject: URGENT ## PLEASE REVIEW ## FW: SMH REQUEST FOR COMMENT

Importance: High

Hi both,

Sorry to do this but the SMH is asking senior Canberra press gallery correspondents for some analysis of Pauline Hanson's address to the NPC today.

s22 was approached (see below) and I responded as I usually do. s22 is trusted to do these external chats/interviews.

s47C

s47C

s47C

Thoughts?

Cheers,

s22

From: s22

Sent: Wednesday, 17 June 2026 5:55 PM

To: s22

Subject: RE: SMH REQUEST FOR COMMENT

s47C

From: s22

Sent: Wednesday, 17 June 2026 1:05 PM

To: s22

Subject: RE: SMH REQUEST FOR COMMENT

Hi **s22**,

Apologies – I've been in meetings non stop since walking in the door. Have just come up for air.

Yes that's fine – but noting the sensitivities, please play with the straightest of bats.

Cheers,

s22

From: **s22**

Sent: Wednesday, 17 June 2026 11:08 AM

To: **s22**

Subject: SMH REQUEST FOR COMMENT

Hey **s22**,

s47C

Cheers,

s22

s22

1.00 pm – 2.00 pm

Wednesday 24 June 2026

Attendees

Attending:

- Mandi Wicks
s22

Apologies:

s22

Actions:

s22

Actions

Time	Item	Owner
s22		



s22

Pauline Hanson press conference

- Has generated staff reactions and concerns.
- Concerns raised regarding how comms and responses were handled following the interview.
- Consider improving comms with national press club and staff.
- Discussion to be had around managing situations where staff feel attacked in the workplace (Canberra).
- Noted increased anxiety about racial targeting amongst some staff.
- 'Ride with Me' filming about differing political viewpoints, since press conference, some participants told not to speak to SBS
- Agreed worth doing divisional reminder about social media policy. Add to Friday comms and next week's team meeting.
- Work with Corp Affairs on Editorial approach going forward.
- Consider Journalist possibly using 'We're going to fact check that' when claims made during interviews.
- Should we put facts and statistics into script to be prepared?

MW

s22



s22